

# Achieve Greater Operational Efficiency

Recover time and resources for other projects



## The Challenge

Outdated systems, manual processes, and staffing challenges create inefficiencies in government operations. These issues can erode trust and hinder important work.

## What If You Could...

- ✓ **Provide better government experiences**, improve public participation and, and ensure legal compliance?
- ✓ **Streamline operations** and neutralize complexity?
- ✓ **Move from resource-heavy manual processes** like spreadsheets and emails to automated workflows and connected digital systems?
- ✓ **Continually improve and simplify processes** to discover more operational efficiencies and cost recovery?
- ✓ **Lean on a partner** with deep industry knowledge, data insights, and tech skills?
- ✓ **Demonstrate ROI on technology investments** while attracting and retaining talent?

Operations Cloud transforms how government organizations adopt and use technology, replacing one-size-fits-all, out-of-the-box point solutions with connected technology, decades of government expertise, and tailored consultation based on deep data insights. Our solutions and operations experts help you uncover efficiencies, recover costs, engage more of the community, and avoid legal risks by staying in compliance – even as legislation and technology evolve.

## With Operations Cloud, you can...

- **Select from best-in-class product solutions** to create a powerful, connected technology framework tailored to your organization's needs
- **Maximize ROI** with scalable tools and services that streamline and automate repetitive tasks, freeing staff to devote time and talents to high-priority projects.
- **Improve public perception, trust, and transparency** and meet modern expectations to easily access critical information while decreasing public calls, walk-ins, and emails.
- **Expand reach and grow informed public participation** by establishing simple, direct, and accessible ways to provide feedback and engage in legislative processes.
- **Avoid risk and ensure legal compliance** using built-for-government solutions that support compliance, accessibility, and transparency.
- **Say goodbye to security worries** with protection from the expense and loss of trust associated with improper disclosures, hacks, and video bombing incidents. Gain confidence in confidentiality with best-in-government data security.

## Key Capabilities

- >> **Highly-Configurable and Scalable Tech** for end-to-end meeting management and record requests, expertly implemented and aligned with time-tested best practices.
- >> **Powerful Agenda Automation** that helps you discover deeper efficiencies with industry-best workflows, subscription notifications, and legislative history tracking.
- >> **Simplified Meeting Management** with digital tools for elected officials and request-to-speak and commenting options for constituents. Save time with branded agenda and minutes templates, easy last-minute agenda changes, and one-click website publishing.
- >> **HD Video Tech that Exceeds Expectations** and meets accessibility goals with highly accurate transcriptions, spoken word content searching, and captioning options for every budget. Reliably and securely broadcast to websites and many other channels.
- >> **Worry-Free Record Request Compliance**, highly configurable to neutralize rising complexity and reduce workload with patented requester self-service, automated workflows, and email and video record redaction. Mitigate risk and centralize all record requests, including interagency, subpoenas, legal holds, and more.
- >> **Expert Analysis and Insights** with in-depth, knowledgeable user experience consultants to help you discover ways to improve processes and maximize value.

## Customer Success | CA Orange County Sanitation



Before the Orange County Sanitation District found the Granicus easy button, they spent 12+ hours on every agenda packet (multiplied by ~50 packets/yr) plus 2 hours on every public record request. Public meeting attendance was low across the large area served by the 20-city district. Using Granicus solutions, the district saw:



**87%**

reduction in  
agenda prep



**92%**

reduction in  
PRR processing



**Increase**

in meeting  
participation

## Maximize limited resources with Operations Cloud

up to \$100k

and 35+ days of staff time saved  
on meeting streaming and video  
recording

up to 75%

less time spent managing agenda  
preparation

30-60%

reduction in record request  
processing time

up to 75%

reduction in time spent managing  
ancillary boards and committees  
and \$10K+ cost savings

## Ready to get started?

Let us help determine which  
Operations Cloud options works  
best for your organization.

Contact us