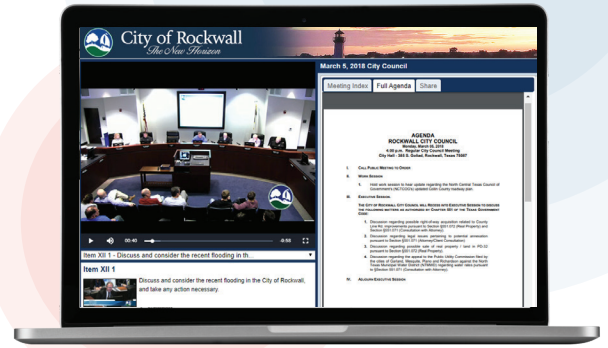


How Do You Want to Manage Your Public Meeting Streaming and Recording?

Self-Managed, Partially-Managed, & Fully-Managed Options



Streaming and recording public meetings is becoming less of a “nice-to-have” and more of a “must-do” for municipal organizations across the country. Whether it’s due to increased local scrutiny and the need to be more transparent in the legislative process, trying to keep up with community expectations around online access, or because accessibility for people with disabilities is front of mind, more and more government agencies are trying to do better with public meeting video. Fortunately, Granicus offers three different video options designed to meet the needs, budgets, and goals of nearly every government organization.

Most of our competitors offer one video solution – if any – and it’s a one-size-fits-all product. But, as in life, efforts to fit everybody leave those products rarely fitting anyone “just right.” Granicus video solutions are designed especially for government and include agenda management integrations for a more seamless approach to meeting management, regardless of the video option you need.

We approach video solutions from the perspective of how the customer wants to manage their video streaming and recording:

» **Self-Managed Video Solution** *Best for organizations with small budgets and/or a robust IT department.*

With a Granicus self-managed video solution, the customer handles all aspects of the video streaming, recording, time-stamping, and hyperlinking documents to the video.

Minutes can be recorded in templates generated from the meeting agenda and some options have live voting incorporated into the solution. Meeting managers index the video to the agenda in-meeting or post-meeting, as well as simulcast to multiple social media, such as Facebook and YouTube, without sacrificing security and content control that usually accompanies streaming on social platforms. Closed captioning in multiple languages is available to promote accessibility, and the remote start, stop, and pause features are perfect for remote or hybrid meetings. Our self-managed solution enjoys 24/7 streaming with concurrent file upload and real-time health monitoring.



Partially-Managed Video Solution

Best for organizations that want to outsource post-meeting video tasks.

Our partially-managed video solution enables the customer to manage all video production tasks during the meeting, including running one or more cameras and simulcasting to social media.

After the meeting, the remote Granicus Swagit team takes over, providing professional indexing, timestamping, transcription, and any necessary video trimming for consistency. Graphics and best-in-industry closed captioning can also be included. Plus, customers of our partially-managed solutions enjoy best-in-class customer service and proprietary search-by-spoken-word technology that allows viewers to find a precise point in a video that mentions a topic of interest.



Fully-Managed Video Solution

Best for organizations that want to outsource all video tasks.

Customers of our fully-managed video solution don't have to think about the video aspect of their public meetings at all. They simply provide the Granicus Swagit team with their meeting schedules and agendas and then focus entirely on running their meeting.

Our remote team handles the rest, remotely including professional directing, multiple camera switching, graphic overlays, and even broadcasting to local PEG channels if desired. Customers can choose to stream to the web and social media platforms, as well. After the meeting, these customers enjoy the same professional indexing, timestamping, transcription, and search-by-spoken-word tech. Best-in-industry closed captioning options are also available.

Granicus was the first company to offer video solutions created specifically for government, and our commitment to that market remains paramount. All our video options boast the best reliability in the industry – 99.9% uptimes – and the best security in their class. You won't hear about embarrassing "Zoombombing" incidents with Granicus video solutions. Our transcription and closed captioning services are unsurpassed in the marketplace.* Even our lowest-accuracy options beat YouTube's best accuracy. We offer high-quality cameras and encoders, so you don't have to shop around, and our 1080 HD resolution delivers a high-quality video experience that broadens reach and deepens public engagement. Finally, extended support hours mean that support is available when you need it most: during meetings.

** Ask your account representative for information about how Granicus products promote accessibility through closed captioning and other features.*

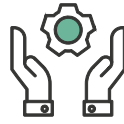
Three Video Streaming/Recording Options

No matter your size or situation, Granicus has a video solution to fit your needs



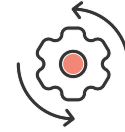
Self-Managed

- Best for organizations with small budgets and/or a robust IT department.
- 100% cloud-based streaming and meeting management access.
- 1080p resolution available.
- Built-in video indexing with agenda.
- Record minutes in templates created from meeting agenda.
- Live, remote voting available.



Partially-Managed

- Best for organizations that want to outsource post-meeting video tasks.
- Customer manages streaming and recording: Granicus does the rest.
- Professional post-meeting polishing, time-stamping, and indexing.
- Proprietary search by spoken word.
- Industry-best closed-captioning, translation, and transcription services.



Fully-Managed

- Best for organizations that want to outsource all video tasks.
- Everything in partially-managed option, PLUS Granicus manages all aspects of video streaming and recording including multi-camera switching.
- Multi-camera broadcasting, streaming, and recording with live, remotely-managed direction.
- Playout system to integrate with cable or web channel, 24/7 LiveStream of clients cable channel.

All include 99.9% uptime, extended support hours, and simulcast streaming to social media.

Ready to recover valuable staff time and resources with video solutions that deliver consistent quality and peace of mind? **Ask your account representative for more information today!**