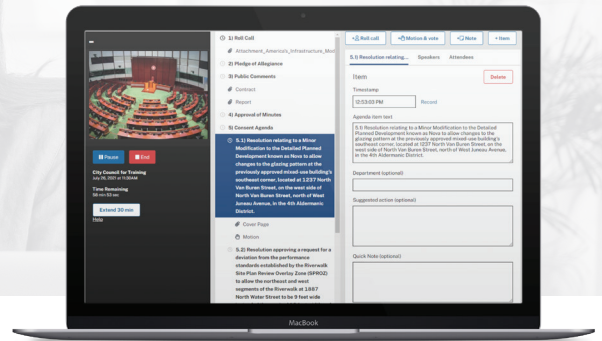


Live Cast

Worry-free, live- and on-demand streaming video for public meetings.

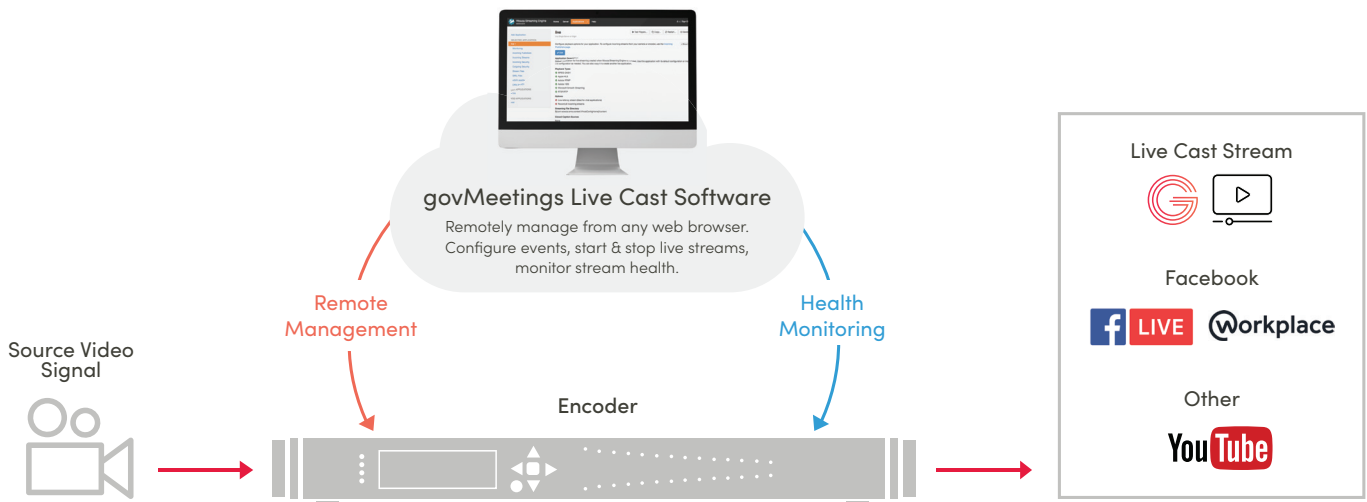


The Challenge

Residents and stakeholders are looking for better ways to view and participate in public meetings online. They want high-quality images, quick and simple digital participation, and ADA accessible options. Elevated constituent expectations are placing more pressure on clerks to keep up with evolving technology while also managing dozens of other projects and responsibilities. Add to this the growing number of cyberattacks that threaten critical government processes and data. How do you make streaming and online meetings better for constituents and worry-free for clerks?

What if you could...

- ✓ Easily run and control hybrid, in-person, and virtual public meetings from any device, anywhere?
- ✓ Improve inclusivity, accessibility, and transparency for the growing number of people who are viewing meetings online?
- ✓ Ensure high-quality streaming of public meetings and worry less about potential network or video issues?
- ✓ Maintain control and security of your streaming meetings while distributing to multiple platforms such as YouTube for increased reach and redundancy?



Better Video, Better Engagement

Features

- Automated video indexing
- Hyperlinked agendas, minutes, and documents
- Advanced keyword search
- Video analytics
- Accelerated audience growth with SendAgenda integration
- 100% cloud-based streaming and meeting management access
- Simulcast: Distribute streams to multiple platforms such as Facebook and YouTube while maintaining control and security of your content
- Automatic closed captioning in any language
- Stop, start, and pause with NDVR controls
- Real-time health monitoring
- And more!

Support

- Fully staffed live meeting phone support – 8 a.m. to 2 a.m. ET, M-F
- Industry-leading hold time average of less than 60 seconds
- 9.2/10 customer satisfaction score (CSAT)

Integrations

- Integrates with Granicus Agenda Management and Email Delivery solutions

With Live Cast You Can...

- ✓ **Provide a reliable, modern online meeting experience** with industry-leading Granicus technology.
- ✓ **Ensure accessibility and inclusiveness** with a video player that's tested by third-party ADA experts.
- ✓ **Engage underserved and hard-to-reach constituents** by streaming to multiple platforms simultaneously.
- ✓ **Optimize your meeting videos for ADA accessibility** with closed captioning in multiple languages.

Join 1,800 government peers across the U.S. and Canada to effortlessly power your online, virtual, and hybrid public meetings with Granicus.

"It works great! I love the interface...it's very intuitive."

*- Lucinda Williams, City Clerk,
Fullerton, Calif.*

Best-in-Class Video for Best-in-Class Engagement Busy Clerks Choose Granicus



About Granicus: More than 6,000 government agencies use Granicus to modernize their online services, web presence, and communications strategies. We offer seamless digital solutions that help government actively reach, inform, and engage citizens on the first unified civic engagement platform for government.