govDelivery and the Granicus Subscriber Network

The right message, at the right time, via the right channels

Reaching your constituents with critical, timely, engaging information requires communicating with them in the most relevant ways and places: In email inboxes, on mobile devices, and through social media. It's also important to provide access to the information that is most important to them, their families, their organizations, and places of work.

Granicus partners with offices like yours to build solutions to reach and engage your audiences, backed by a millions-strong opt-in subscriber network that ensures immediate impact.

Reach Every Part of Your Audience

- Departments of Transportation
- Commerce
- Federal Agencies
- Public Health
- Law Enforcement
- State Capital Cities
- State Legislatures
- Large Municipalities

"The success of the HIRE Vets Medallion Program is a reflection of the mature outreach strategy that continues to lead to better and better results. With a small in-house team, we rely on the support from our partners at [Granicus] to identify new audience segments and alignment of the message and communications tool to connect the dots."

-Randall Smith,
Director, Vets Medallion Program

Government-Grade Security

- FedRAMP Authorized
- ISO 27001 Certified
- HIPAA Compliant
- SOC2 Compliant
- DISA Trusted Sender
- TexRAMP Authorized
- California CCPA Compliant

GRANICUS

For more information, visit granicus.com or email info@granicus.com.

What If You Could...

✔ **Improve constituent engagement** by sending the right message, at the right time, via the right channel?

✔ **Organically grow** your constituent audience by 250%?

✔ **Let constituents opt in to a network** that provides information that matters to them — from relevant health, transportation, weather, and financial government sources and beyond?

✔ **Share the progress you are making** on the Hill with a wider audience?

✔ **Provide your constituents with a connection** to relevant state and local official offices and resources?

✔ **Ensure your messages are received** while complying with security regulations and policies like FedRAMP and HIPAA?

With govDelivery You Can...

✔ **Write once, publish everywhere** by sending the right message, at the right time, via the right channel?

✔ **Instantly drive more relevant subscriptions** through the Granicus Subscriber Network of more than 330 million individuals and growing.

✔ **Protect personal data** by using the first cloud communication platform authorized by FedRAMP (also a DoD Trusted Sender).

✔ **Optimize your strategy** with advanced analytics that provide key insights and support from our team of digital communication experts.

22B+
Government Messages Sent Annually

400+
Federal Offices

330M+
Subscribers

300K+
Subscribers Sign-up Places

250%
Average Subscriber Audience Growth

As the only digital communications software solution solely serving government customers, govDelivery, through the Granicus Subscriber Network, ensures the level of power and confidence that government customers expect and deserve.

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