



360 Degrees of Community Involvement

March 28, 2023

Connecting & Interacting Today



Questions

Submit your questions using the Zoom Q&A console.



govCommunity

See additional resources and chat after the webinar.



Chat

Your peers are in the chat. We encourage you to connect there!

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1999



Connecting
with
government-
provided
information and
services

Today's Speakers



Clay Campbell

Solution Consultant,
Granicus



Tyler Fox

Marketing Coordinator,
Granicus

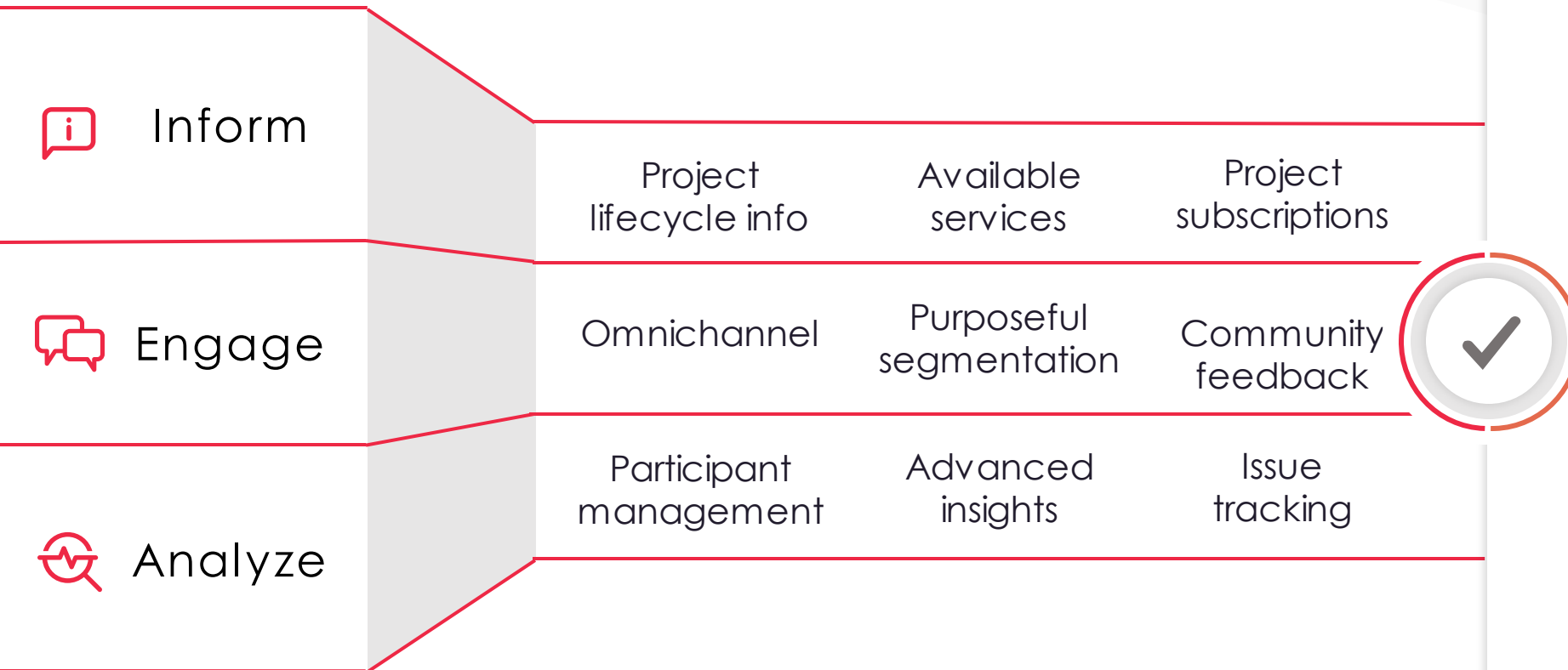


Poll: What strategies do you use to communicate with your stakeholders?

1. Website content
2. General communications like newsletters and social media
3. Customized text or email messaging based on interests
4. Other (share in the chat)

360 Degrees of Community Involvement

Centralized solutions for changemakers



- Scale and future investment
- Improved risk management
- Increased community satisfaction
- Empower productivity
- Informed strategy
- Relevant communications
- Include more perspectives

When government is a trusted information center



Increase your community network



Participation better represents the diverse community



Report back to the community

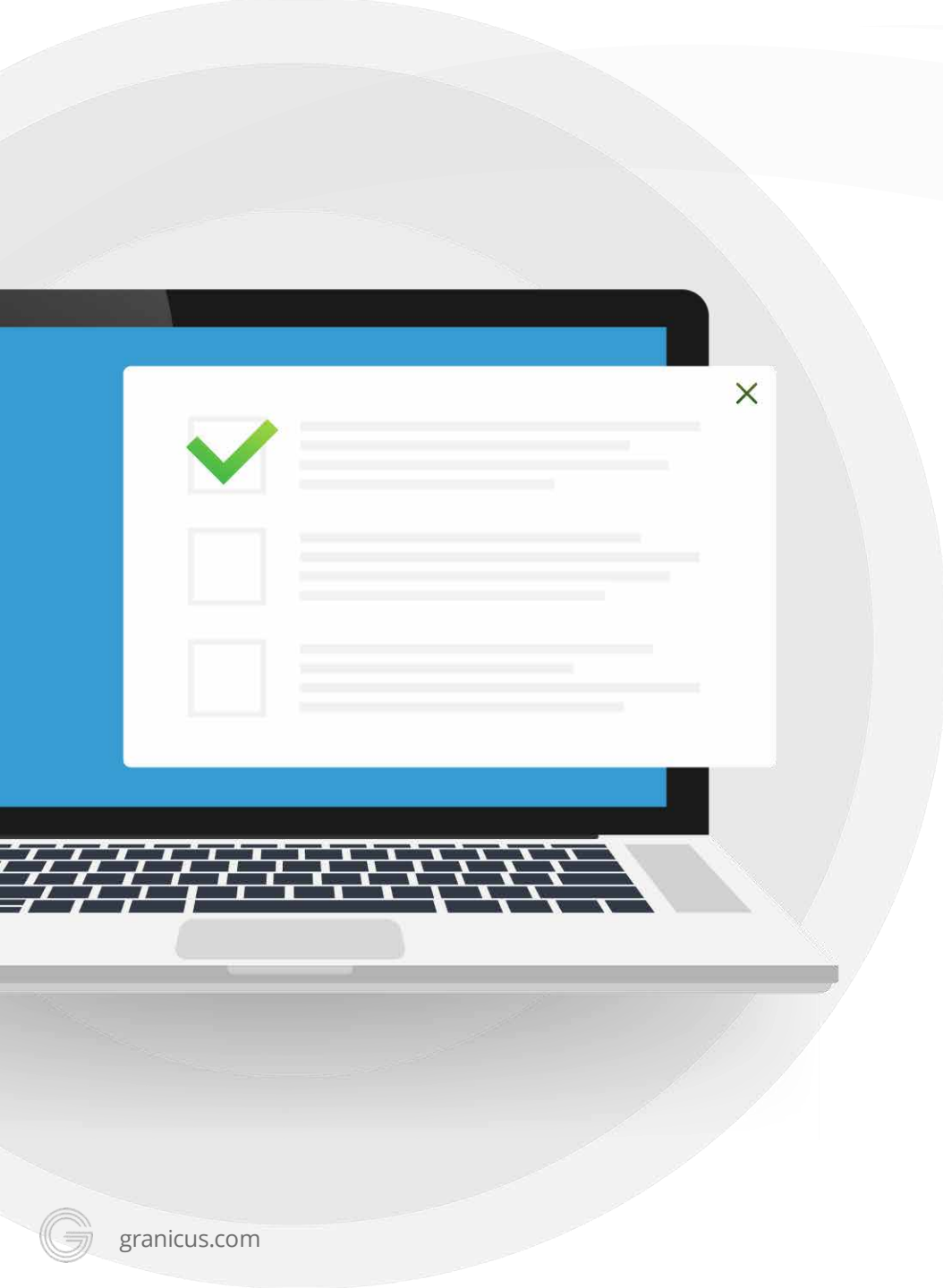


Effective and equitable decision making



Poll: Why do you want to improve your communications strategy?

1. Involve more voices on projects
2. Engage with groups who are hard to reach
3. Improve transparency
4. Other (share in the chat)



What do you think is a major obstacle to improving your communications strategy?

1. Affordability of solutions
2. Timing
3. Leadership or support in the organization
4. Other (share in the chat)



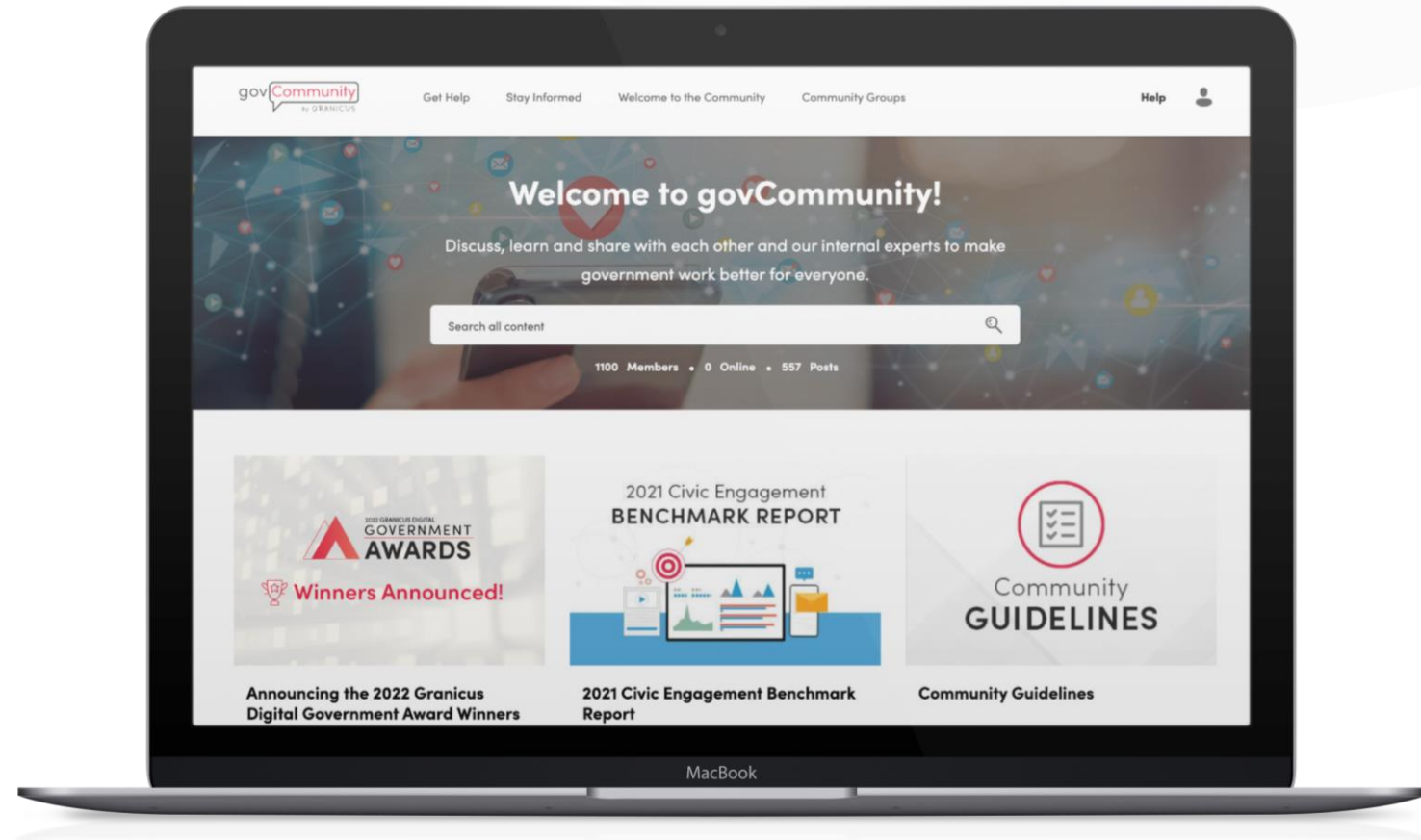
Questions?

Continue the Conversation

Join your peers on govCommunity

- ✓ Access additional resources
- ✓ Ask questions about today's session
- ✓ Brainstorm ideas with your peers
- ✓ Share best practices

community.granicus.com





Thank you

Questions? Contact info@granicus.com