San Anselmo, CA
Found the Right Fit for Their Board and Agenda Management

OVERVIEW
With a software solution that was too intricate for their needs, San Anselmo clerks resorted to inefficient workarounds that created bottlenecks. govMeetings not only helped provide a better-suited tool but introduced new ways to efficiently process work.

SITUATION | AN INTRICATE SYSTEM THAT CREATED DIFFICULTIES
When Serge Avila took the role of clerk for the town of San Anselmo, California, he looked to bring some of the skills he had learned working for Marin County neighbor Sausalito. Like clerks’ offices across the country, Avila saw a common problem: staff spread thin trying to handle too many tasks. San Anselmo’s software also didn’t integrate the needs of the 19 different boards for which Avila needed to prepare materials, relying on spreadsheets to maintain information, which presented problems in both consistency and transparency of information.

SOLUTION | A FAMILIAR COMBINATION BRINGS RELIEF
Avila suggested a change to a solution that had provided success in Sausalito: govMeetings Peak combined with the Boards and Commissions tool. Even though San Anselmo set an aggressive implementation timeline, the Granicus team was able to meet both the deadline and needs for software capabilities.

RESULTS | NEW WORKFLOW SAVES TIME AND HEADACHES
Implementing both Peak and the Boards and Commissions tool in such a short period of time, which Avila called a “double whammy,” may have been completed quickly, but the results have also made an immediate impact in the workflow for San Anselmo staff.

MUST HAVE SOLUTION
govMeetings

“I can’t stop hearing good things about Peak, and how it’s making everyone’s life so easy”

Serge Avila
Clerk, San Anselmo, CA

70%
19
6
2 months
time savings
individual boards
steering committees
for system implementation

Read the full story bit.ly/san-anselmo-ca-success