# AMANDA in the Cloud

Reduce costs and IT management burden while optimizing operations.

#### **KEY BENEFITS**

- Implement core AMANDA features and modules faster, including upgrades and new releases.
- Host AMANDA in Granicus' secure, flexible, scalable, and reliable cloud infrastructure to reduce onpremise technology footprint.
- Reduce your technology footprint and organizational costs while lessening your power usage and carbon footprint.
- Improve data security and privacy, data backup and recovery, and disaster recovery using the latest cloud technology.

# The Challenge

Governments across the globe are looking for ways to better serve their constituents with digital solutions that are accessible to all while also providing optimal customer service. Cloud-based solutions offer governments flexibility, especially given tight budgets and limited resources in IT and other departments driving innovation. With the cloud, government teams can implement solutions faster, save time and money on infrastructure currently hosted elsewhere, and focus on the business of government instead of worrying about managing on-premises systems and applications.

### What If You Could...

- Reduce hardware infrastructure and software licenses costs linked to on-premises solutions.
- ✓ Redirect overburdened IT resources responsible for managing on-premises solutions to other critical initiatives.
- ✓ Optimize operations by focusing on solving government challenges versus worrying about installing patches and releases.



# Connecting AMANDA to Granicus' Government Experience Cloud

With AMANDA now available in the cloud, organizations can now more easily connect with Granicus' Government Experience Cloud, which offers an integrated platform to help better serve and engage with communities and improve operations. Our scalable Government Experience Cloud includes options to:

- Understand constituents by using online tools to really get to know who they are, what they care
  about, and how to communicate with them authentically.
- Create modern websites that efficiently connect people to information and services, and easily
  evolve to meet changing community needs.
- Deliver digital communications by sending targeted email, text, and social media communications to reach more residents, including underserved populations.
- Maximize outreach efforts and engage constituents by using two-way feedback loops and analyzing sentiment to truly understand how people feel about key topics.
- Improve trust through better operations and transparency, including access to public meetings
  and public records, as well as assisting with code enforcement for short-term rentals, permits,
  and tax collection.

#### What You Gain

AMANDA in the Cloud helps:

- Reduce IT burden by relying on Granicus to host and manage AMANDA.
- Eliminate hardware, software and other infrastructure costs linked to AMANDA on-premises.
- Easily connect to Granicus' Government Experience Cloud to solve additional government challenges.

## Ready to get started? Contact Granicus today.

**About Granicus**: More than 6,000 government agencies use Granicus to modernize their online services, web presence, and communications strategies. We offer seamless digital solutions that help government actively reach, inform, and engage citizens on the first unified civic engagement platform for government.

