Webbinar Series

Community Engagement Strategies that Lead to More Effective Discussions for School Boards
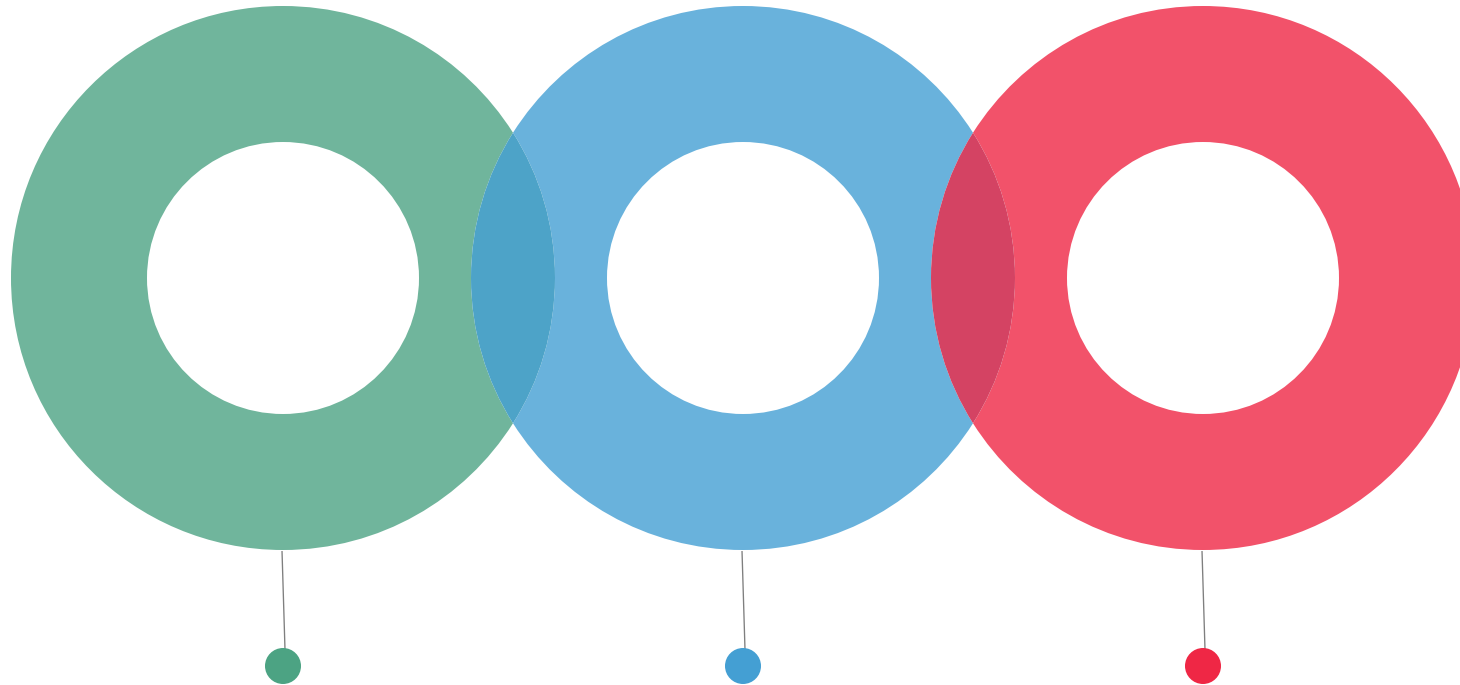
Session 1

Transforming School Board Meetings with Technology: Gathering Community Feedback and Setting Agendas

Session 2
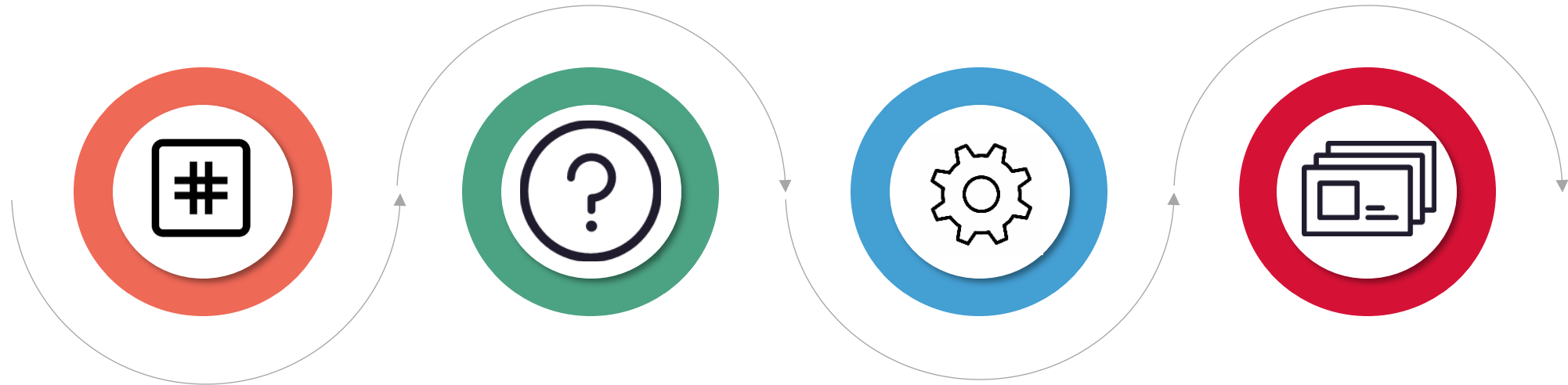
Modern Approaches to Run Effective School Board Meetings and Engage Your Community

Session 3

Post-School Board Meeting Essentials: Streamlining Workflows and Building Community Trust

GRANICUS

Interacting in Today's Session

govCommunity

Participate in more Q&A and discussion after the webinar.

Register at community.granicus.com

Questions

Submit your questions at any time through the Q&A icon in the bottom toolbar

Tech Support

Troubleshoot using Audio Setting in the bottom toolbar or email us at info@granicus.com

Presentation

The slide deck and recording will be sent in a follow-up email

GRANICUS

Granicus Is Transforming **how** Government and People Connect Digitally

Serving
the public's needs & interests since 1999.

500K+
GOVIES
Across 6,000 agencies

GRANICUS
Government Experience Cloud

Web   Comms   Services   Mtgs   Records

Consulting

300M+
PEOPLE
Across the U.S., Canada, U.K. and ANZ

Connecting
with government-provided information and services

6,000+ Government Customers

15 Of 15 Federal Agencies

1,000 Employees Worldwide

50 States, plus locales in Canada, UK, Ireland, Australia, New Zealand

50 of 50 Largest US Cities

Today's Presenter

Granicus Team Member

Teresa Myers

Product Marketing Manager, Public Meetings

Former Municipal Clerk

Agenda

- **Reviewing the Cycle of Public Engagement**

- The Challenges of Preparing for a School Board Meeting

- How Automated Meeting Tools Can Help You Manage It All

- Deliver a High-Quality Viewing Experience to Expand Reach

- Next Up: Iterating on the Cycle

The Cycle of Public Participation

Agenda

- Reviewing the Cycle of Public Engagement

- **The Challenges of Preparing for a School Board Meeting**

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Poll: What is the most difficult part of preparing for a School Board meeting?

1. Finalizing the agenda

2. Preparing the meeting materials

3. Anticipating and preparing for negative sentiment

4. Other – Share in the chat!

Manual processes present both widely known and underappreciated challenges for school board staff

"**It's overwhelming** sometimes to pull everything together."

"**Last-minute agenda changes** create a lot of work."

"**Manual processes & outdated systems** strain my team and drain our budget."

"Ensuring **inclusive, transparent public meetings** isn't easy."

📅 **25 days/year**
staff time wasted by manual meeting work

🕐 **75%**
staff time wasted managing public meetings manually

Controlling What We Can….

"By failing to prepare, you are preparing to fail." – Benjamin Franklin

❖ Efficient, complete, and deliberate preparation that becomes a consistent routine frees your mind and your hands for bigger tasks and thoughts.

❖ Employing digital tools to simplify and streamline the tasks that they can do further recovers time and resources to do the things that require staff expertise and attention.

And Preparing for What We Can't

The nature of today's political climate ensures that you can't fully prepare for every occurrence at public meetings:

➢ Chaos agents

➢ Outside influencers/disruptors

➢ People unaware of policymaking and public meeting processes

Easy-to-use meeting tools can help you be more nimble and responsive during meetings, without sacrificing accuracy or continuity.
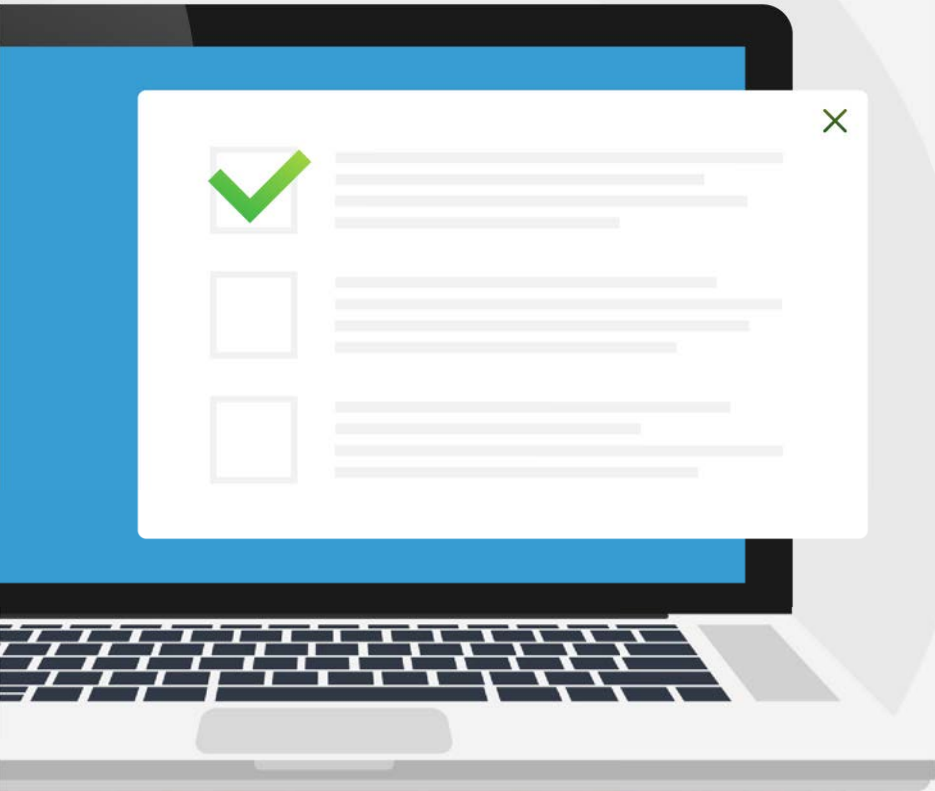
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Poll: Which tasks are you responsible for during a School Board meeting? (check all that apply)

1. Taking minutes

2. Recording motions and votes

3. Managing the order and time restrictions of public speakers

4. Keeping the meeting moving through the planned agenda

5. Tracking online input from remote attendees

6. Start, pause, and stop meeting streaming/recording

Granicus Agenda & Meeting Management Solutions

Creating efficiencies by simplifying packet compilation and meeting management

Improved Experience for Residents and Staff

Leverage 25+ years of government expertise to deliver digital services that increase positive resident engagement and relieve staff of monotonous tasks
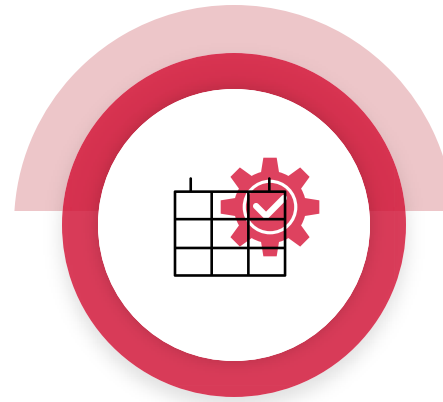
End-to-End Meeting Management

Automate and streamline meeting processes to create measurable efficiencies, reduce stress, and enable staff focus on more mission-critical projects

Configurable SaaS Options to Fit Your Needs

Reduce vendor sprawl with secure, reliable, and integrated solutions designed by clerks, for clerks

Two Meeting Management Options

Granicus has the optimal solution for almost every School Board

Peak Agenda

Best for smaller organizations

Automated agenda creation and workflow approvals

One click agenda and minutes publishing to public portal

Easy-to-use, intuitive, modern dashboard

Public notification of agenda web posting

OneMeeting Agenda

Best for medium to large organizations

Everything that Peak Agenda has, PLUS….

Highly customizable forms for agendas, resolutions and other documents

In-depth, automated, and configurable workflows with granular document permissions

Agendas in 100+ languages

Microsoft Word, Laserfiche, and Google Translate integrations

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Get It All Done During Meetings with an Automated Solution

Focus on the meeting with help managing the details
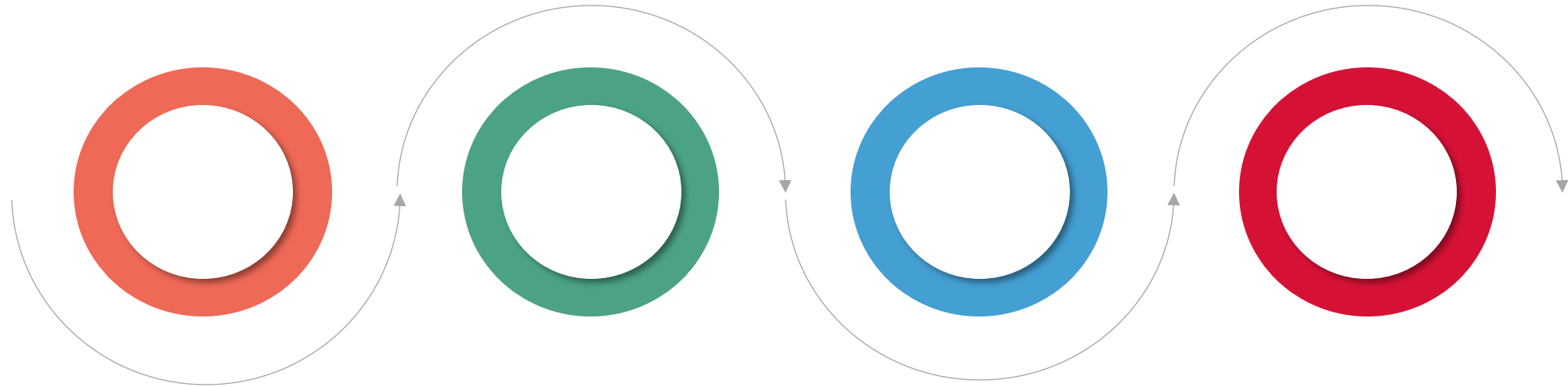
Record & Capture

Detailed or action minutes within the digital agenda template

Capture meeting minutes, roll calls, actions & votes with a few clicks

Go Paperless

With digital versions of agendas and packets members can view on tablets and laptops via a secure, web-based app

Members can make digital notations right on the agenda

Manage

Public participation with digital tools that simplify commentator sign-up and timing

Retain control of the meeting and keep processes consistent

Finalize & Publish

Finalize meeting minutes quickly and publish to webpage with one click

Easily create signature pages and incorporate electronic signatures

Automate post-meeting actions

Generate post-meeting reports

GRANICUS

Granicus + You = Proven Value

Real efficiencies and resource savings

Snowmass Village, CO

16x faster agenda prep

75% less time to approve agenda

8,800+ Sheets of Paper Saved

450+ Minutes Saved Per Agenda

$7,000 Saved Yearly

Coconut Creek, FL

75% reduction in paper

238% average increase in access to online agenda content

378 staff time hours saved annually

Santa Ana, CA

100+ meeting agendas available in 100+ languages with minimal IT support

Freeing up staff time to connect further with the diverse populations in their community

Parachute, CO

80% faster agenda preparation despite meeting packets of 300+ pages

Saving 2000 printed pages per meeting

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Poll: Which meeting video functions are you currently using? (check all that apply)

1. Live streaming meetings on your website

2. Live streaming meetings to social media platforms

3. Posting recorded meeting videos on your website and/or social media platforms

4. Closed captioning in English

5. Closed captioning in languages other than English

6. Indexing and time-stamping videos to align with agenda items
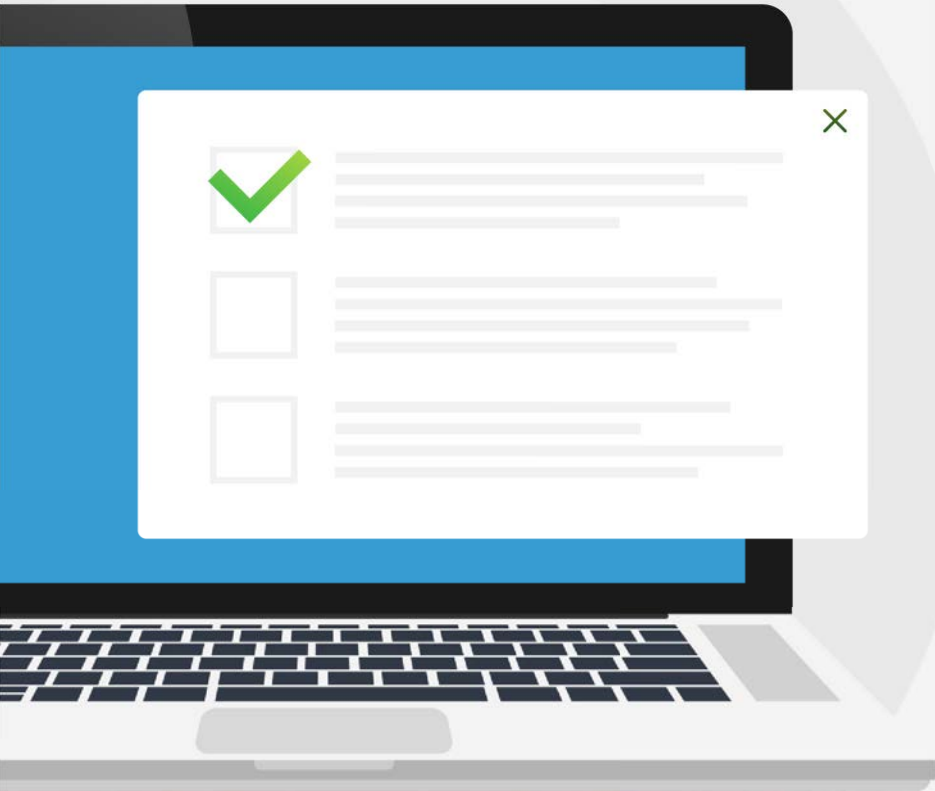
Three Video Streaming/Recording Options

*No matter your size or situation, Granicus has a video solution to fit your needs*
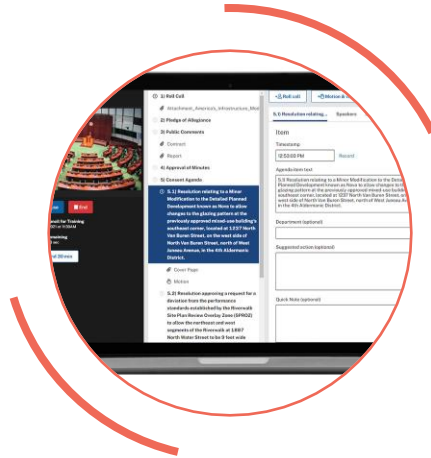
Self-Managed

Best for small organizations OR those with well-resourced IT departments

100% cloud-based streaming and meeting management access

1080px resolution available

Automated video indexing with agenda

Record minutes in templates created from meeting agenda

Live, remote voting available

Partially-Managed

Best for organizations that only require assistance with post-meeting polishing

Customer manages streaming and recording; Granicus does the rest

Professional, post-meeting editing, time-stamping, and indexing

Proprietary search by spoken word

Industry-best closed-captioning, translation, and transcription services
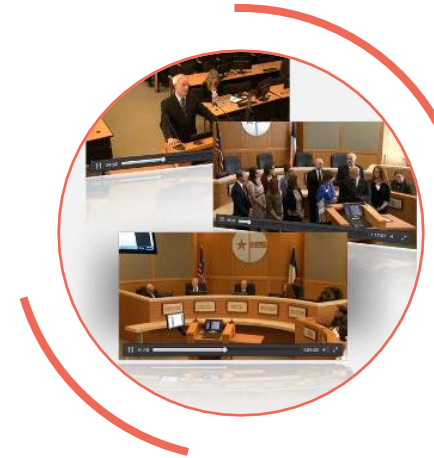
Fully-Managed

Best for organizations that want to fully outsource video management

Everything in partially-managed option, PLUS Granicus manages all aspects of video streaming and recording including multi-camera switching

Multi-camera broadcasting, streaming, and recording with live, remotely-managed direction

Playout system to integrate with cable or web channel

GRANICUS   **All: 99.9% uptime   Extended support hours   Simulcast streaming to social media**

Better Video Experiences = Better Engagement

Communications Transforms Customer Experience

Oakland, CA

Self-managed solution

Reported 60% increase in engagement after transitioning from manual video process

Integrated agenda solution from Granicus

San Antonio, TX

Partially-managed solution

Using multi-language captions

High ratings for spoken word search

Including PEG streaming for reach

Integrated agenda solution from Granicus

Timmins, ON, Canada

Fully-managed solution

Very remote, dispersed community close to the Arctic Circle

All meetings are remote; all materials delivered and shared digitally

Burleson, TX

Fully-managed solution

35+ days of staff time saved per year

50+ meetings per year

Fewer full-time staff Using closed captioning

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The Cycle of Public Participation

Questions?

Interested in a Demo?

Get to know us better!

If you saw something today that you'd like to explore further, let us know.

Just drop a note in the webinar chat or visit our Contact Us page on the web to schedule a no-obligation consultation.

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