

Pinal County, AZ

Building Trust and Transparency Through Public Meeting Streaming

\$100K

estimated savings by outsourcing video production costs

Increased

transparency in reporting of minutes

1 Day

Meeting video for minute's inspection posted within 24 hours of adjournment

Flexible

resources for emergency meetings

OVERVIEW

With a dedication to transparency and cost savings the Pinal County Board of Supervisors use live video streaming to keep their residents informed. Thanks to the services provided through the govMeetings Swagit tool, Pinal County staff save time, budget, and staff resources while meeting and exceeding resident demands.

SITUATION | MEETING THE DEMANDS OF A GROWING POPULATION

For Pinal County, AZ, growth has come in spurts, including a recognition in 2010 as the Second Fastest Growing County in the U.S. by CNN after the population almost doubled in that year's Census. While growth has continued in the county at a more moderate rate in the last decade, the need to provide clear, transparent information to residents continues to drive the work of the County Board of Supervisors.

SOLUTION | A DEDICATED PARTNER FOR SUCCESS

Working with the Swagit tool as part of Granicus' govMeetings solution, the Pinal team found an outside partner who not only provided expertise in the technical aspects of producing a high-quality live video stream for public meetings, but also made it easier to meet mandates for public reporting. Local compliance statutes that set mandatory public inspection dates for meeting minutes are easily met thanks to Swagit recordings.

RESULTS | A PARTNERSHIP THAT SAVES TIME AND MONEY

In a time where governments are frequently asked to innovate solutions with reduced budgets, the partnership with Swagit has not only allowed Pinal County to meet the needs of providing transparent public meetings to the community in a timely manner but also saved potential costs for the county. The continued success of the Swagit tool and the expertise provided in the services also extends to increased flexibility in times of crisis.

MUST HAVE SOLUTION

govMeetings

Swagit

“Livestreaming and recording our meetings is critical for local government transparency, and it's reassuring to know that Swagit is a reliable partner who prioritizes this. When I walk into the hearing room and see the cameras turned on and ready for our meetings, it gives me a great sense of satisfaction.”

Natasha Kennedy, MMC, MMDP;
Clerk of the Board; Pinal County Board of Supervisors