



# How Oregon Department of Transportation Uses Granicus to Reach Top Talent

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June 6, 2023

# Granicus Is Transforming how Government and People Connect Digitally

**Serving**  
the public's  
needs &  
interests since  
1999.

  
**500K+**  
**GOVIES**  
Across 6,000  
agencies

  
**GRANICUS**  
Government  
Experience Cloud

      
Web Comms Services Mtgs Records  
  
Consulting

  
**300M+**  
**PEOPLE**  
Across the  
U.S., Canada,  
U.K. and ANZ

**Connecting**  
with  
government-  
provided  
information and  
services

**6,000+** Government  
Customers

**15** Of 15 Federal  
Agencies

**1,000** Employees  
Worldwide

**50** States, plus locales in  
Canada, UK, Ireland,  
Australia, New Zealand

**50** of 50 Largest  
US Cities

# Today's Speaker Lineup



**Sally Ridenour**

**Chief Content Strategist**  
Oregon Department of  
Transportation



**Carolina Prieto**

**Solutions Advisor**  
Granicus



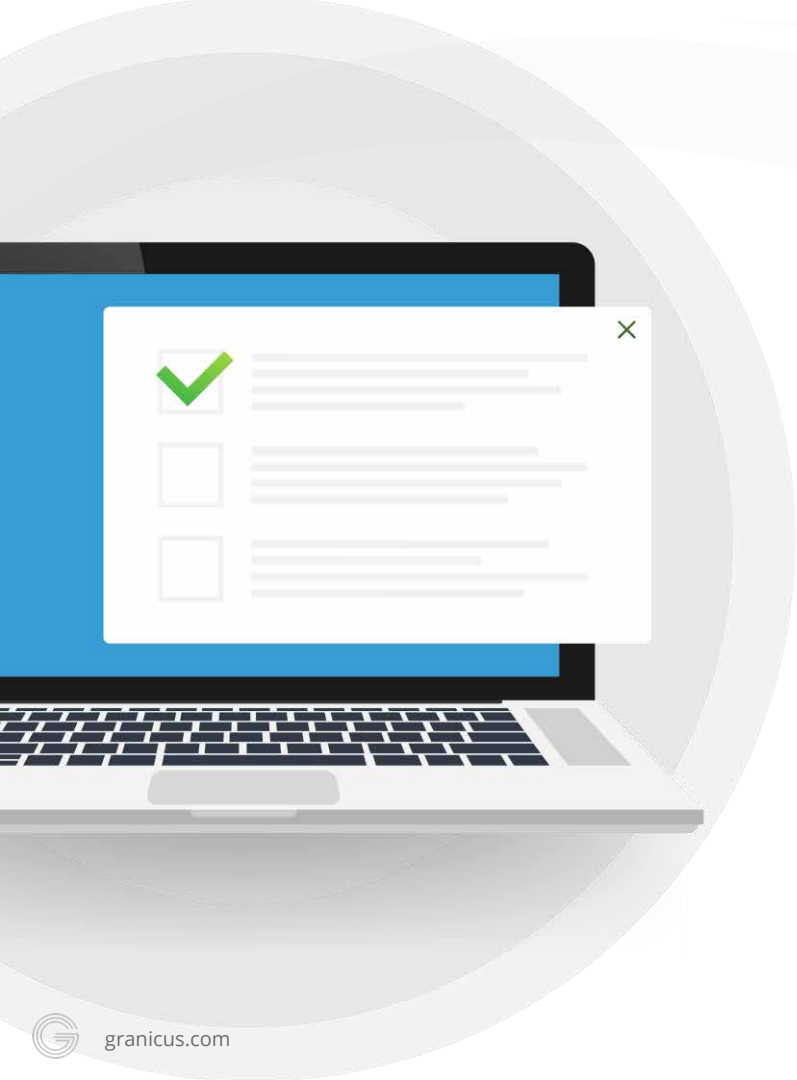
**Tyler Dolezal**

**Marketing Director**  
Granicus



## **Poll: What are some of the challenges you face when trying to recruit workers?**

1. Finding qualified workers
2. Increasing awareness of available jobs
3. Targeting qualified applicants
4. Communicating job offer/benefits
5. Other (post in chat)



## Poll: What is your organization's primary method of recruiting workers?

1. Job postings on our website
2. 3<sup>rd</sup> party job posting sites
3. Employee referrals
4. Recruitment agencies
5. Email/newsletters
6. Social media
7. Other (post in chat)

# Digitally Transforming Recruitment

## Examples of ODOT Recruiting Communications

Professional Level Surveyor 2 - Lead Remote Sensing Surveyor  
000716-0716a - 06/2021  
05/22/21 - 07/08/21 Salary

We invite members of all diverse communities to join our workforce as we strive to best serve Oregonians from every geographic region around the state by welcoming differences, encouraging new ideas and views, talents, and providing opportunities for professional enrichment as we better able to serve those around us. We thank you for considering.

The person in this position assists in the supervision and administration of Remote Sensing and 3D Laser Scanning work in the print topographic and planimetric maps, and digital terrain models. It is a lead technical position coordinating the activities of the remote sensing consultants, and the general public. This person assists in the review of remote sensing and laser scanning products developed by consultants for performance with accepted mapping procedures and standards. Interfaces with region business plans and funding for

**Appointing Information:**

- This recruitment will remain open until 11:59 p.m. on Friday, October 1, 2021. Our first application screening is scheduled for Day 4 (09/29/21 at 9:00 a.m.) but at any time when we have received an adequate number of applications. We cannot guarantee that we will consider applications received after the closing date. We encourage interested applicants not to delay in applying.
- This position is represented by the Association of Engineering Employees of Oregon (AEEEO).

**Duties & Responsibilities:**

- Coordinate with Project Leaders and Designers in response
- Work closely to determine mapping limits, type and scale
- Plan, manage, and supervise tasks
- Prepare cost estimates and schedules
- Prepare flight maps and photo-control point layouts
- Prepare correspondence relative to scheduling, cost estimates, and progress of work
- Review work of the Supervisors/Remote Sensing Surveyors and 3D Laser Scanner Operators

**Qualifications, Required & Requested Skills:**

**Education:**  
The Vision Experience and/or Education sections of your application must clearly describe how you meet the qualifications for this and/or other supplemental positions.

**Minimum Qualification:**  
A valid Professional Land Surveyor (PLS) license AND  
Three (3) years of journey-level professional land surveying experience.

**NOTE:** If registered in another state, applicants applicants will be required to apply only with an account of fee.

**Additional Information:**

**Sections:**

Oregon Department of Transportation Recruitment Announcement

Pursue your passion

**Our Bridge Design Unit is hiring!**

Bring your bridge design expertise to our team as a **senior structural design engineer**, you will play a key role in ensuring our bridges and structures are safe. You will lead bridge engineers on challenging projects and plan and direct complex design of major bridges and other highway or transportation-related structures to solve unusual engineering problems. You will mentor and train other professional engineers and technicians and provide technical advice and guidance within the agency. **Apply today!**

**What's in it for you:**

- Flexible balance, 10 paid holidays a year, flexible work schedules, remote work options, competitive benefits packages and so much more. [Click here](#) to learn about working at the Oregon Department of Transportation.
- Live, work and play in [Portland, Oregon!](#)

**Learn more and apply:**

Our first application screening is scheduled for 7:00 a.m. on Friday, October 1, 2021. We encourage interested applicants not to delay in applying.

[Click here](#) to learn more and to apply! Please note that we can only accept applications through our website.

Questions? Call 503-375-5857 or email [000716recruitment@dot.state.or.us](mailto:000716recruitment@dot.state.or.us)

ODOT is an Equal Employment Opportunity and Affirmative Action Employer

Learn how we are working to build a modern transportation system based on customer funding and needs. [www.oregon.gov/ODOT/Pages/347](http://www.oregon.gov/ODOT/Pages/347)

Oregon Department of Transportation Recruitment Announcement

Discover opportunity

**The role:**

We are recruiting for an **assistant resident engineer** to assist the resident engineer in leading one of four Portland-based construction engineering offices. In this role, you will assist in directing the activities of 14 employees in the administration of complex construction projects. Key responsibilities include verifying that contractor work is compliant with plans and specifications, analyzing and solving problems, and negotiating agreements for solutions with contractors. Our assistant resident engineer will also lead the construction crew personnel doing inspection, surveying, design, quantity and quantity compliance, project documentation and related work.

**What's in it for you:**

- Exciting work in a fast-paced, creative environment.
- Colleagues who are passionate about public service.
- Flexible balance and 10 paid holidays a year, flexible work schedules and competitive benefits packages. [Click here](#) to visit our full benefits website.
- Live, work and play in [Portland, Oregon!](#)

**Learn more and apply!**

This recruitment closes at 11:59 p.m. on June 24, 2021.

[Click here](#) to learn more and to apply! Please note that we can only accept applications through our website.

For questions about the job announcement or online application, please call 503-390-7140 or email [000716recruitment@dot.state.or.us](mailto:000716recruitment@dot.state.or.us)

**ODOT is an Equal Employment Opportunity and Affirmative Action Employer.**

# Connected Technology Snapshot



## Website

Engage and serve online



## Engagement & Sentiment

Know your community



## Email & SMS

Strategically reach and engage



## Agenda & Video

Meeting management, live video



## Permitting

Optimize permits and licenses



## Customer Service

Customer service hub and 311/CRM



## Short Term Rentals

Host compliance and identification



## Public Records

Improve access and delivery



# Audience Q&A





# THANK YOU

For attending this event!

# Tell us How we Did

If you'd like free information on:

- A specific topic covered in the webinar
- Next steps for creating an engaging digital government experience
- Neighboring, similar organizations already using Granicus to create modern, digital experiences for their school district



Let us know how we did, what you would like to see next, and anything else you would like to share in the post-webinar survey.