SpeakUp combines the power of social innovation and crowdsourcing with an online forum to help agencies prioritize projects and make the best decisions for their community. Citizens can vote on, comment on, and share other citizens’ ideas, as well as their own.

Government organizations often struggle with sustaining productive citizen involvement. Holding a meeting in the evening at a local government building doesn’t always produce the results government agencies want today. In an effort to engage a broader audience and generate fresh ideas, governments are implementing online technology to make it easy for more members of their community to contribute. SpeakUp helps governments engage citizens beyond in-person meetings and discover what matters most.

By offering a convenient and more autonomous space to share ideas with a website dedicated to community idea sharing, organizations can capture input and create a collaborative environment between citizens and their government.

The SpeakUpAustin site aims to engage citizens digitally to crowd source and prioritize community improvement ideas.

**BENEFITS**

**COLLECT NEW IDEAS FROM THE COMMUNITY**

Give residents a convenient way to suggest new ideas for community improvement. Posting an idea is easy and if similar ideas already exists, our system will automatically display those results.

**CITIZEN-DRIVEN PRIORITIZATION**

Community residents, and even government staff, can prioritize ideas by voting, commenting, and sharing. Crowdsourcing helps you effortlessly discover and rank the most important ideas for your community, helping improve outcomes and build greater public trust.

**EXTEND THE REACH TO ACCESS A DIVERSE COMMUNITY**

While attending public city meetings may be out of reach for those who work in the evenings or have childcare needs, SpeakUp is accessible at any hour from anywhere a resident lives or works. SpeakUp makes good on the promise of technology to democratize influence in community governance.
FEATURES

• Clear and simple 1-touch voting
• Effortless idea prioritization
• Integration with iLegislate to put citizen opinions at legislator’s finger tips
• Facebook integration and widgets
• Quick implementation
• Cloud-based for zero tech maintenance
• Forum and survey capabilities
• Public and private discussion groups
• Easy and exportable analytics reports
• Design customization to match your brand
• Multiple language support

City of Austin, Texas

In order to involve citizens more at the ground level of the decision-making process, the City recognized the need for a platform where the public could give feedback, suggest ideas, and discuss possible changes with other concerned citizens. To help give citizens a voice digitally, the City of Austin implemented SpeakUp in 2008. Since then, productive dynamic community engagement has surged – thousands of citizens have generated and evaluated 1,024 ideas and the city has put 65 ideas into action.

About Granicus

Granicus provides technology that empowers government organizations to create better lives for the people they serve. By offering the industry’s leading cloud-based solutions for communications, meeting and agenda management, and digital services to more than 3,000 public sector organizations, Granicus helps turn government missions into quantifiable realities. Granicus products connect more than 150 million people, creating a powerful network to enhance government transparency and citizen engagement. By optimizing decision-making processes, Granicus strives to help government realize better outcomes and have a greater impact for the citizens they serve.

For more information about SpeakUp visit us at www.granicus.com/solutions/digital-services-suite