



GovDelivery Communications Suite

Connect directly with citizens and increase engagement.

The GovDelivery Communications Cloud is the only digital communications platform helping government organizations inform, engage, and convert millions of citizens across the globe via email, text messaging, and social media.

As the largest provider of communications solutions to government, the GovDelivery Network enables organizations to reach their audiences at an unprecedented pace. The GovDelivery Network is a powerful community of 150 million citizens worldwide, and a captive audience for government communicators.

For organizations that are ready to take the next step in digital maturity to meet and exceed rising citizen expectations, premium modules can reach citizens one-on-one, connect interactively, and create 360 degree views by integrating directly with your CRM. And for those low on time, our digital and learning experts are here to help or manage campaigns and projects from a security training to sending millions of targeted messages in a year long campaign.

Solutions include:

GOVDELIVERY COMMUNICATIONS CLOUD

- Core email and SMS capabilities
- GovDelivery Network

- Premium Modules
 - Advanced Digital Marketing Package
 - Connect
 - Targeted Messaging
 - Interactive Text
 - Enhanced Security (FedRAMP)
- Digital Engagement and Learning Services

HIGHLIGHTS

- The GovDelivery Communications Cloud is the only platform secure enough to be used exclusively by government
- Proven to double audiences within the first year
- Multimodal communication to reach citizens where they are, no matter who they are
- Scales to serve communities of a few 1000 to federal agencies sending billions of messages to millions of recipients, and all those in between
- Integrates with existing database and citizen relationship management databases
- Digital Marketing and learning experts on hand to help organizations grow audiences, segment and target strategically, and execute effectively to drive key outcomes