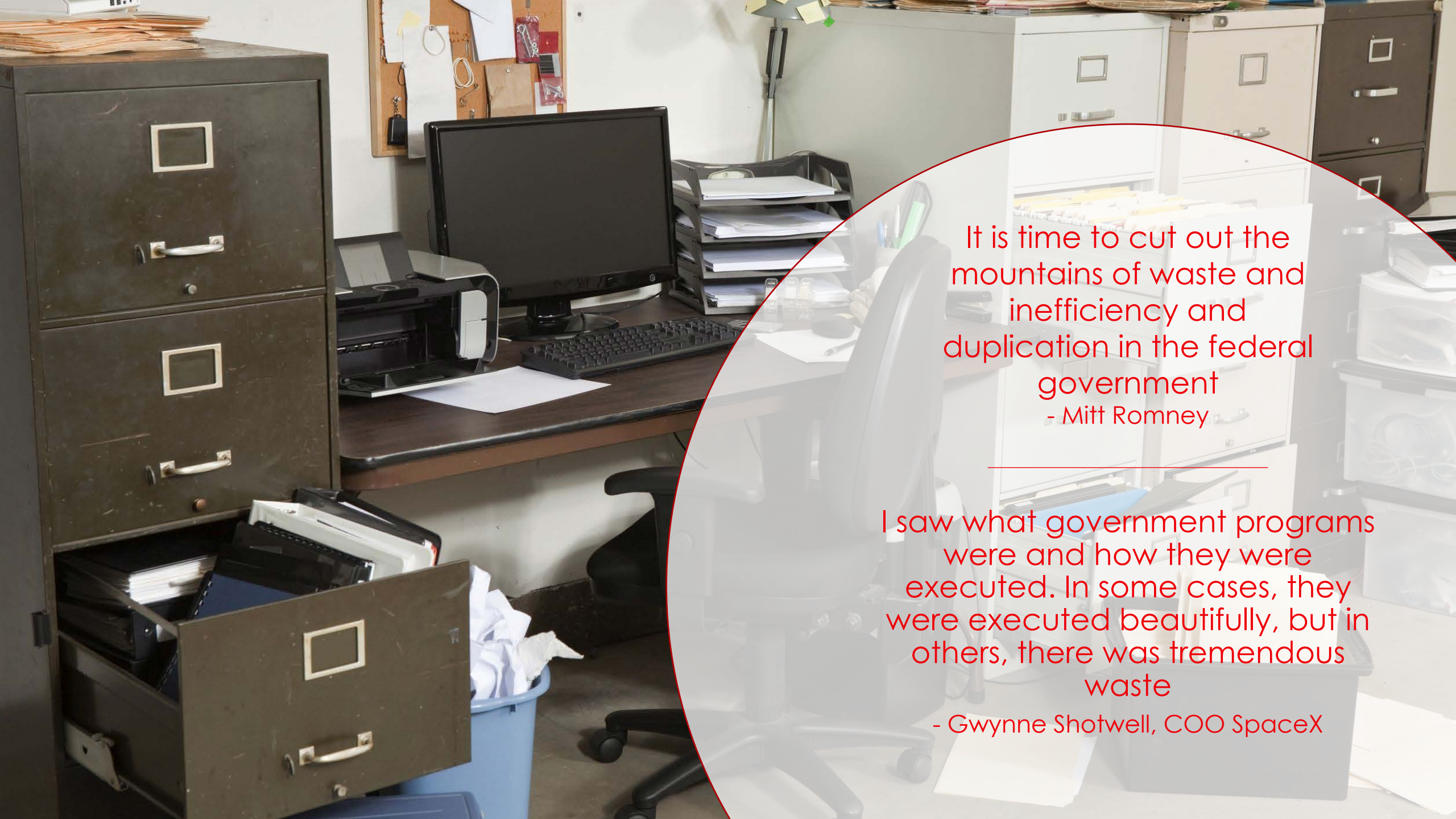


The Power of Automation in Government

Christopher Peck

April 3, 2018

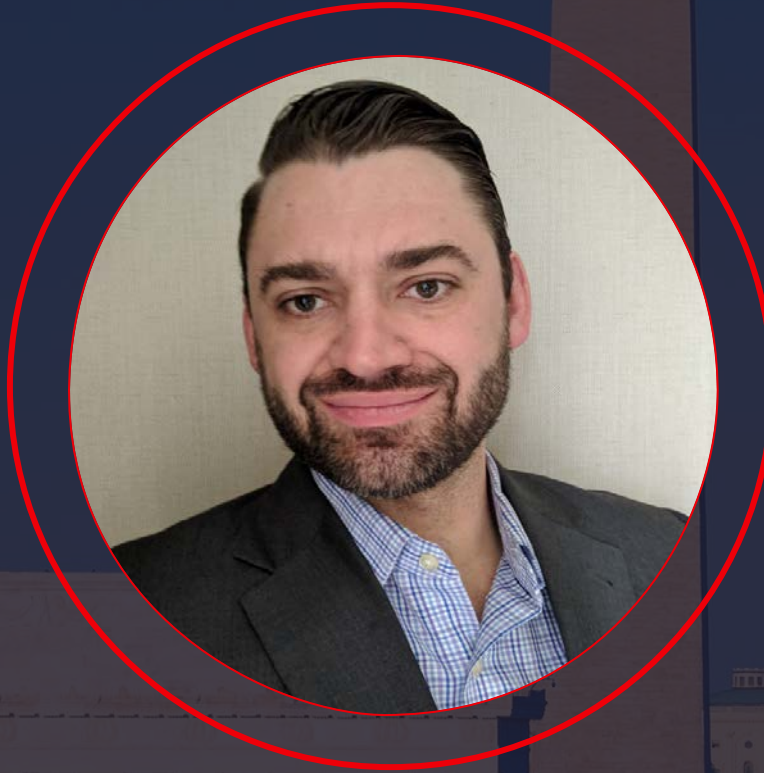




It is time to cut out the
mountains of waste and
inefficiency and
duplication in the federal
government
- Mitt Romney

I saw what government programs
were and how they were
executed. In some cases, they
were executed beautifully, but in
others, there was tremendous
waste

- Gwynne Shotwell, COO SpaceX



CHRISTOPHER PECK

Solutions Consultant

Who's in the Room

1

FEDERAL?

2

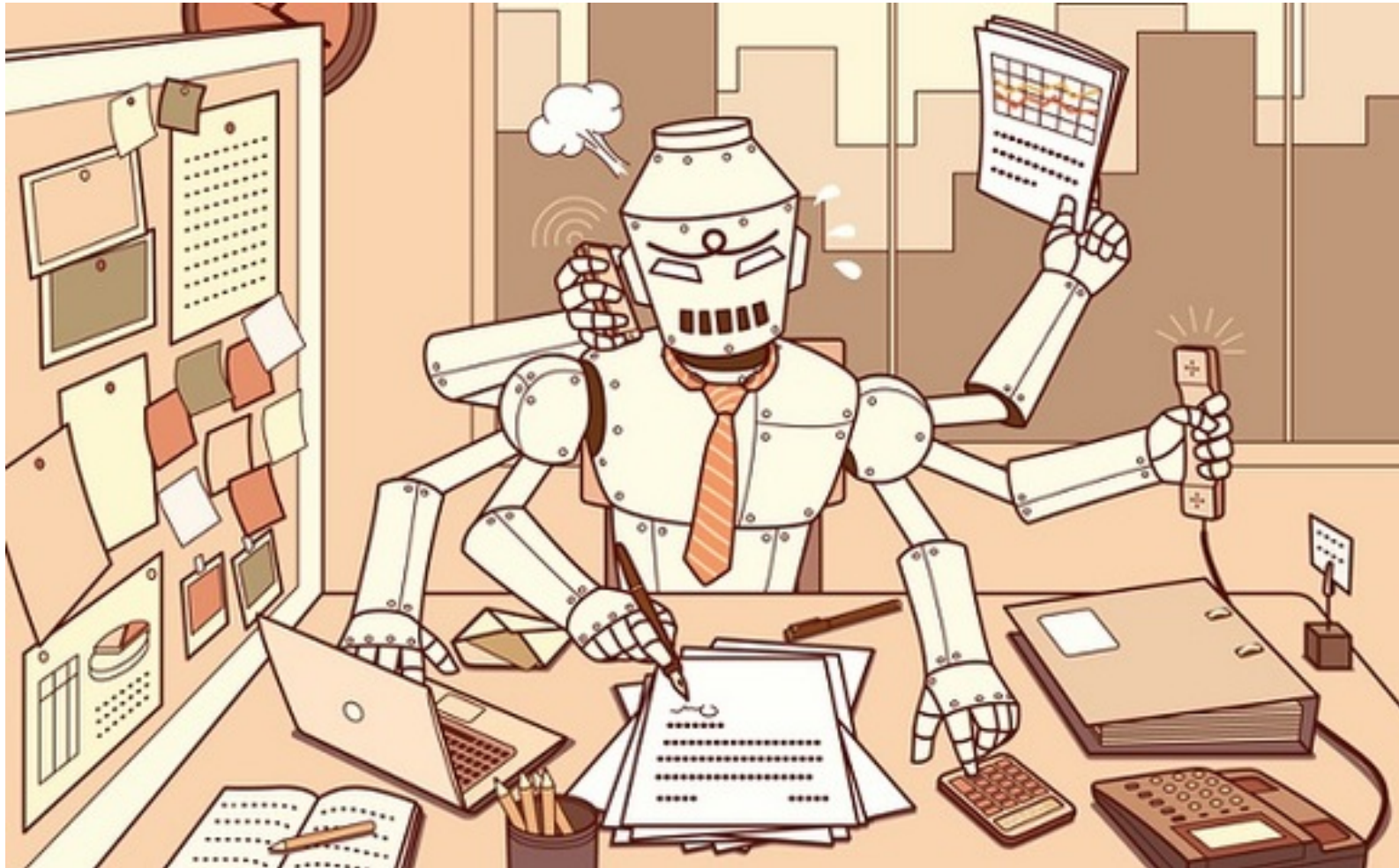
STATE?

3

LOCAL?



Automation in Government?



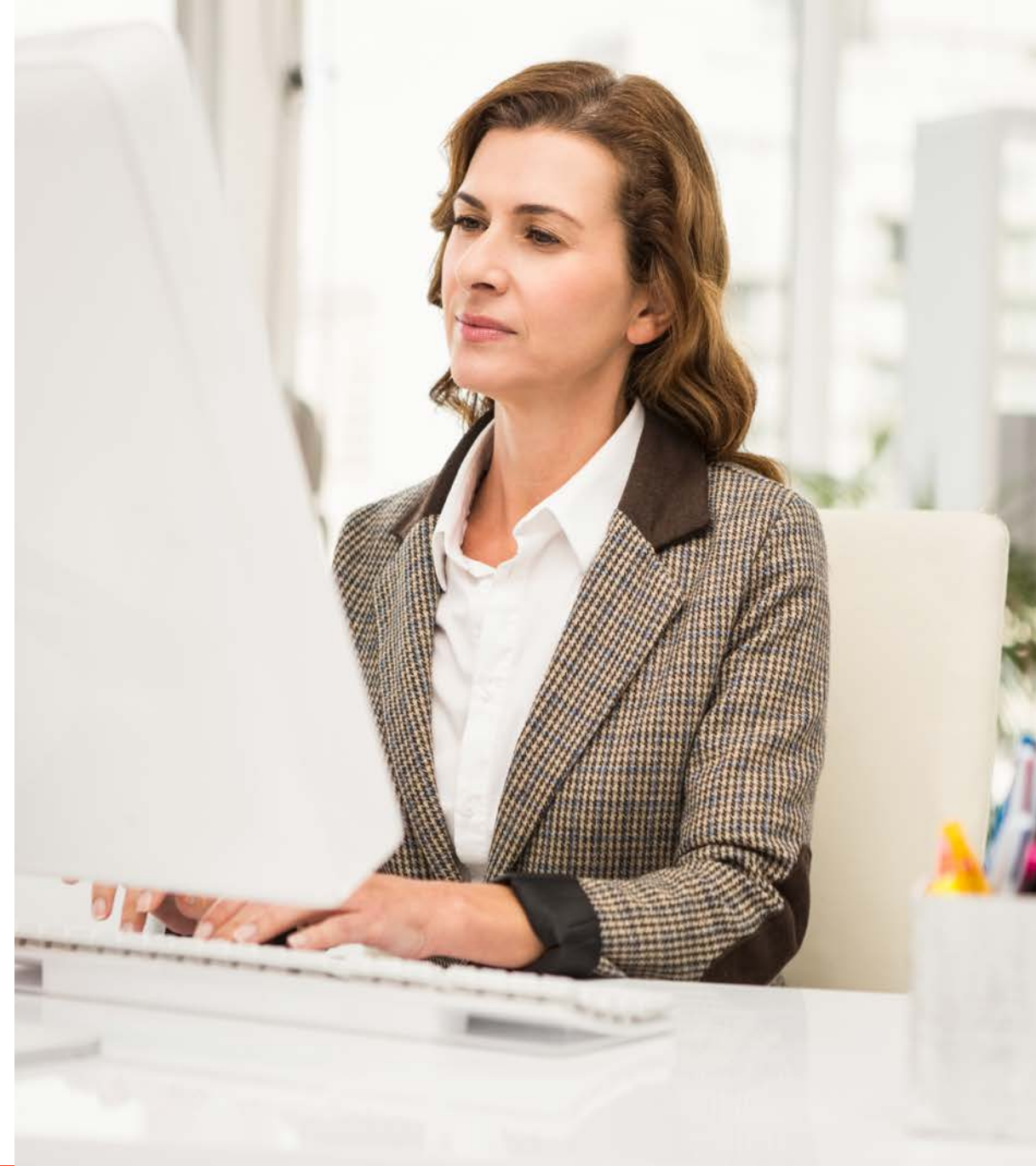
Granicus's Position in the space



- Now working with almost 4000 Customers across all branches of Government
- ~20 Years serving only the public sector to provide communications, efficiency, and website tools
- Close relationships with customers drive government centric innovation

State of the Clerk 2018

- Annual survey to identify trends, challenges and areas we can help
- ~400 responses from across the US and Canada

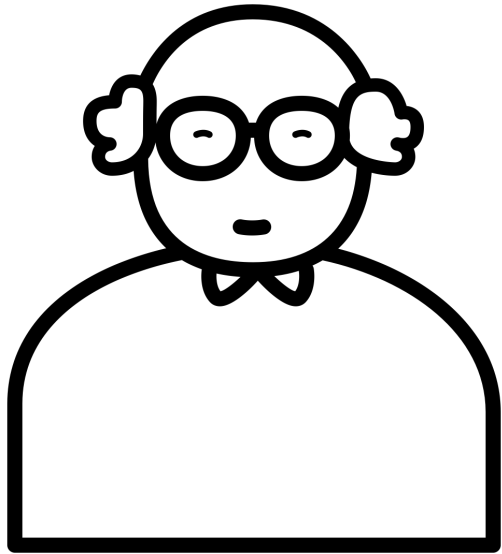


Where clerks serve



- Clerks overwhelmingly work in cities, towns or villages
- Nearly half work in jurisdictions with fewer than 10,000 residents

A graying profession

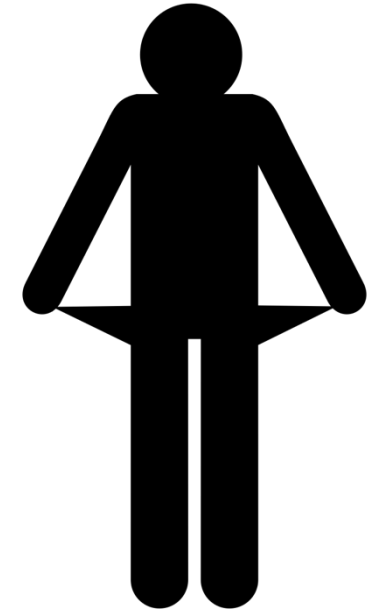
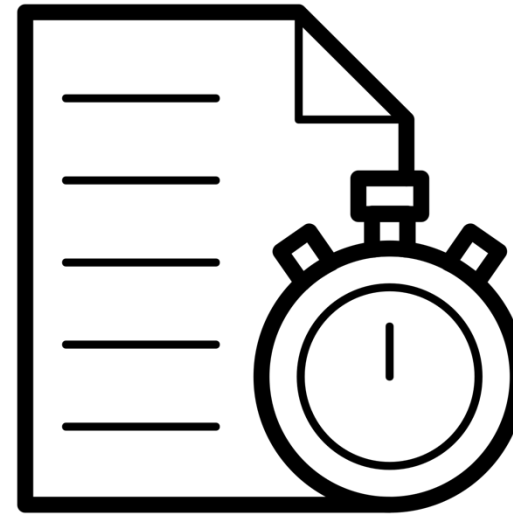


- Clerks tend to be older than the workforce as a whole
- 77% are 46 years old or older
- 43% are 56 years old or older

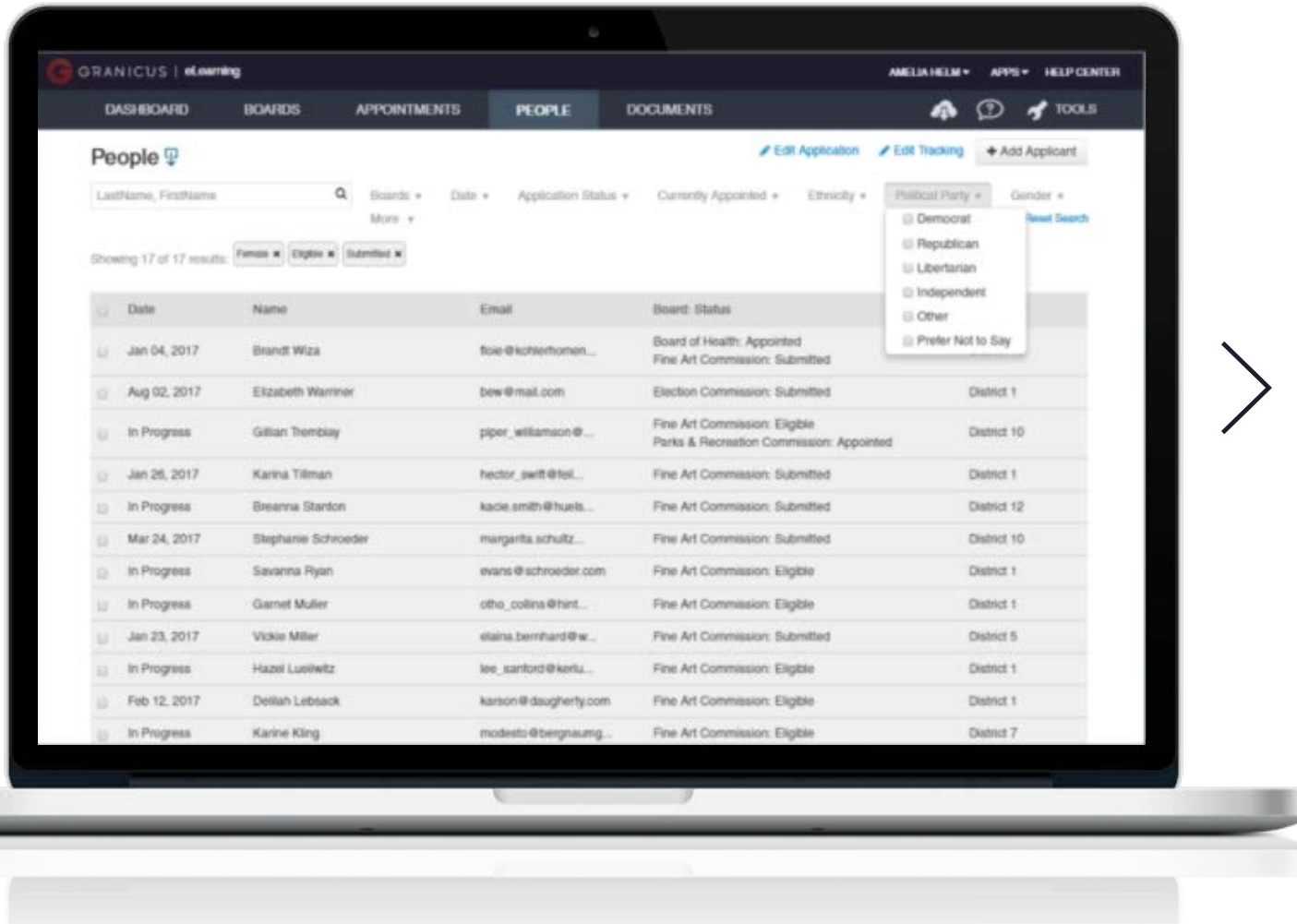
Doing more with less

Budgets are dwindling, but clerks face a burgeoning workload.

- 40% said lack of staffing or resources was the “greatest challenge of the job.”
- That’s an increase from last year’s survey when 35% said resources were the top issue.



Worried about tech



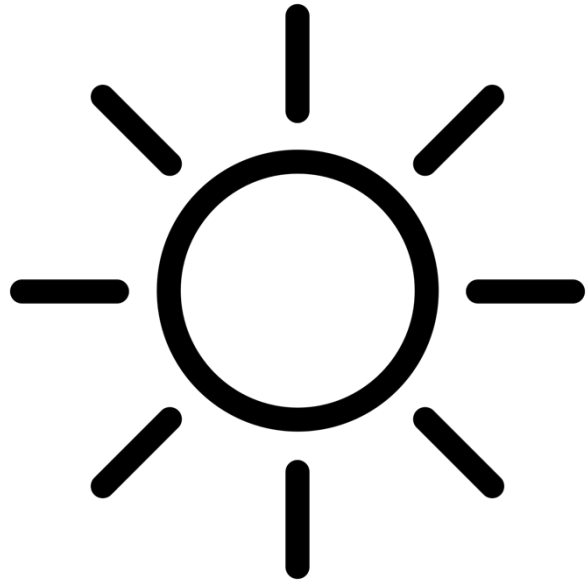
- Citizen expectations about access to government are changing
- 1 in 5 clerks said tech adoption was top concern
- Clerks in offices with paper-reduction strategies more likely to cite tech as top concern

Overwhelmed by records

31% of clerks say they spend the most time dealing with records management... and 61% said they wish they had more time to deal with it!



The future is bright



- 39% want to improve internal processes in 2018
- Investments in technology can radically change how clerks get work done and allocate resources

Granicus' Expertise in Legislative Automation



- Over the last 5 years we've almost doubled our existing customers in the legislative space
- Legislative management highest growing product line
- Added new, more modern tools with easier UX
- Leader in webstreaming, archived video

Different Ways to Streamline

- Digital agenda management
- Touch voting and minutes automation
- Boards and commissions management
- Web streaming and indexed video archiving
- Web design and content management
- Land and vitals records management
- Document management and integration

Agenda Management

- Digital creation and management of agenda items
- Customizable approval flows, no paper chasing
- Easy version control
- Auto compiles agenda items and supporting documents
- One-click publication: distribution to council members, stakeholders and publish to your public facing web site
- The end of paper agendas



Simple Math, Big ROI

Cloud Agenda Management

- Low upfront costs
- Pricing based on your communities' size
- Efficient deployments
- Easy to use

Average Time Savings *per month*

Drafting & tracking agenda items	50
Assembling agenda packets	52
Producing & distributing agendas	44
Web site publishing	20
Producing meeting reports	21
Finding information	40
Maintaining mailing lists	20
Maintaining information security	26
Managing FOIA requests	30
Answering questions from citizens	26



Total: 329 hours saved!

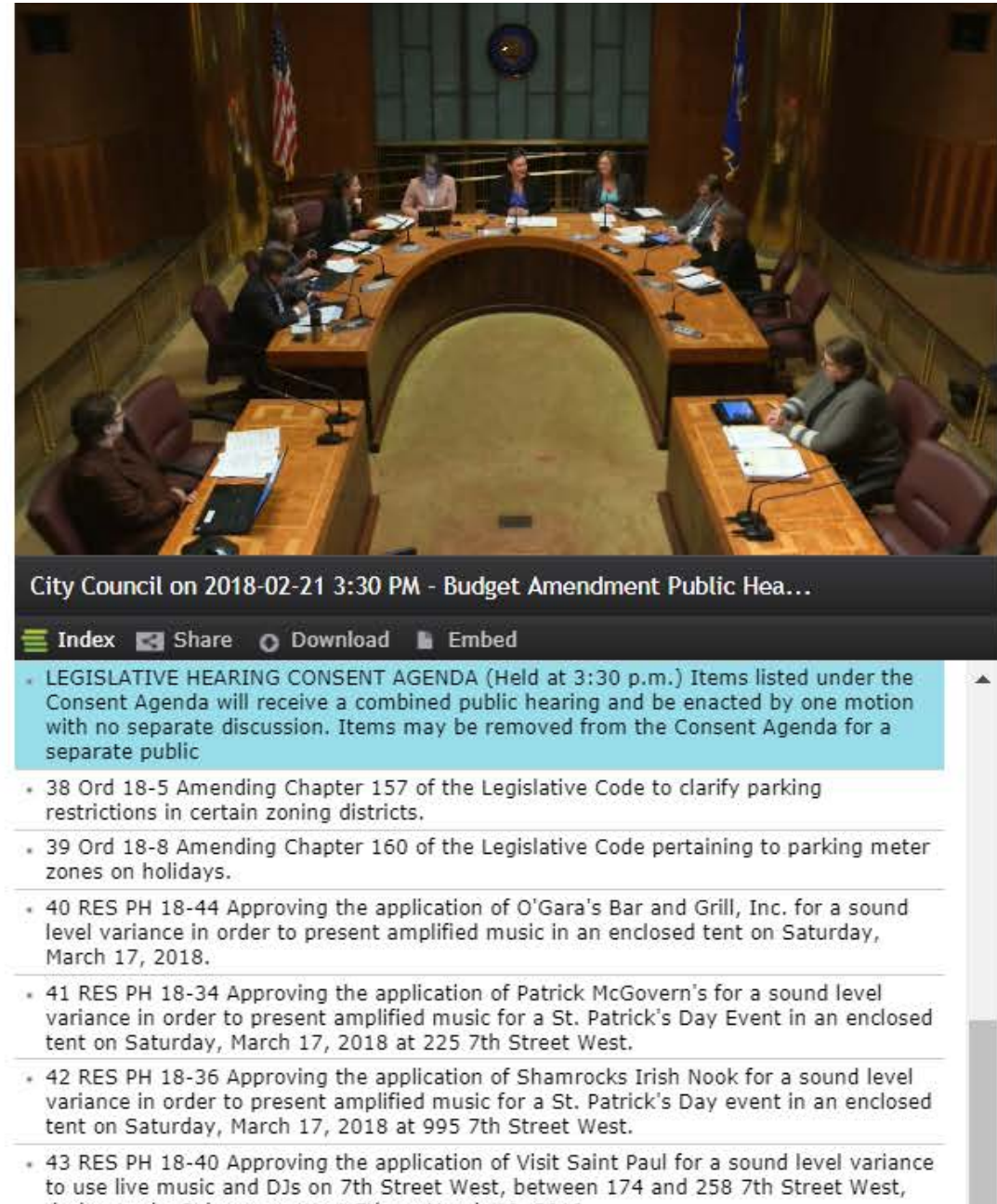
Touch Voting and Minutes Automation

- In-meeting efficiency with digital agendas for participants
- One touch voting, easily recorded accurately
- Improved transparency
- Reduces minutes creation time from days to hours



Web Streaming and Video Archives

- Improved transparency for all citizens regardless of schedule, physical ability to attend
- Ease of use to identify and select topics of interest, no skipping around required
- Works with your AV set up
- Reliable, professional, trusted by some of the largest cities in the US



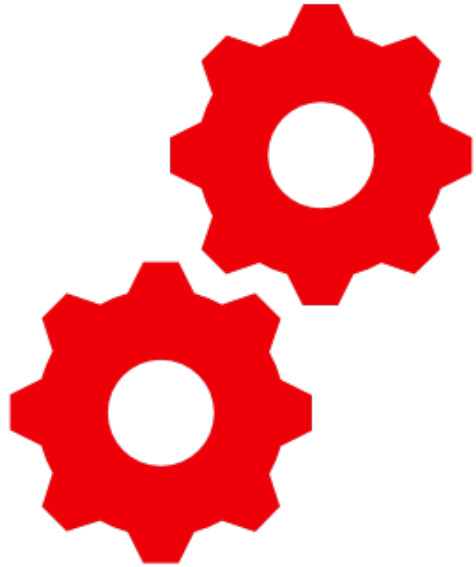
The screenshot displays a live-streamed City Council meeting. The top portion shows a wide-angle view of a large, ornate council chamber with several members seated around a large, U-shaped wooden table. An American flag and a city flag are visible in the background. Below the video feed, a dark navigation bar contains links for 'Index', 'Share', 'Download', and 'Embed'. The main content area lists the meeting agenda, starting with a 'LEGISLATIVE HEARING CONSENT AGENDA' note, followed by a series of ordinance and resolution items, each with a brief description of the subject matter.

City Council on 2018-02-21 3:30 PM - Budget Amendment Public Hea...

[Index](#) [Share](#) [Download](#) [Embed](#)

- **LEGISLATIVE HEARING CONSENT AGENDA** (Held at 3:30 p.m.) Items listed under the Consent Agenda will receive a combined public hearing and be enacted by one motion with no separate discussion. Items may be removed from the Consent Agenda for a separate public
- 38 Ord 18-5 Amending Chapter 157 of the Legislative Code to clarify parking restrictions in certain zoning districts.
- 39 Ord 18-8 Amending Chapter 160 of the Legislative Code pertaining to parking meter zones on holidays.
- 40 RES PH 18-44 Approving the application of O'Gara's Bar and Grill, Inc. for a sound level variance in order to present amplified music in an enclosed tent on Saturday, March 17, 2018.
- 41 RES PH 18-34 Approving the application of Patrick McGovern's for a sound level variance in order to present amplified music for a St. Patrick's Day Event in an enclosed tent on Saturday, March 17, 2018 at 225 7th Street West.
- 42 RES PH 18-36 Approving the application of Shamrocks Irish Nook for a sound level variance in order to present amplified music for a St. Patrick's Day event in an enclosed tent on Saturday, March 17, 2018 at 995 7th Street West.
- 43 RES PH 18-40 Approving the application of Visit Saint Paul for a sound level variance to use live music and DJs on 7th Street West, between 174 and 258 7th Street West, Saint Paul, Minnesota, March 16, 2018.

What Does Efficiency Look Like



- Automation has a ripple effect in the municipal space
- Allows clerks more time to get other job functions completed, which allows other roles to be more effective
- Gives citizens more access to information they are looking for
- Reduces times spent digging for FOIA requests that could easily be provided with data online

Two citizens search for the same information.



How does their journey differ depending on where they live and what information is available to them?



Questions?