



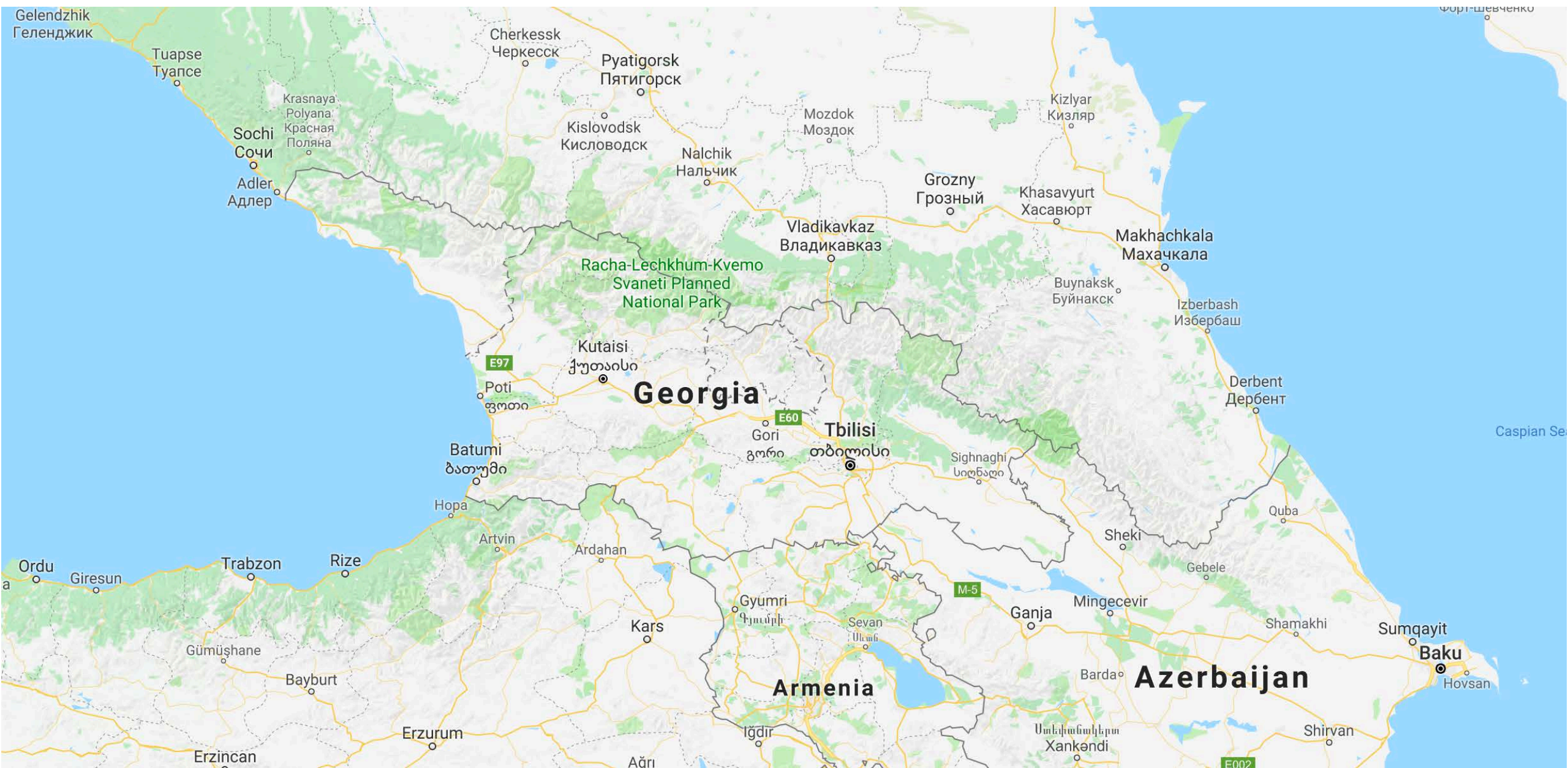
Modernizing Government: What Will You Invent?

Mitchell Weiss

April 3, 2018



Georgia

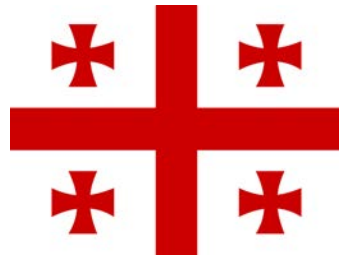


Ease of Doing Business

#8

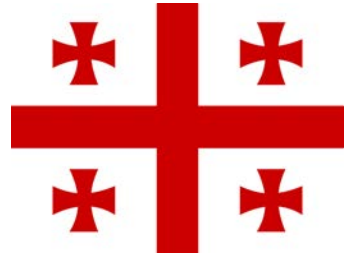


#15



Construction Permits

#8

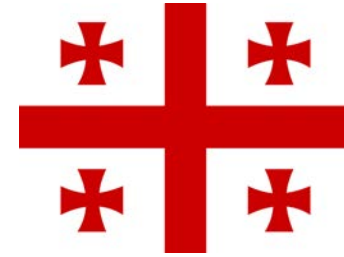


#39



Registering Property

#3



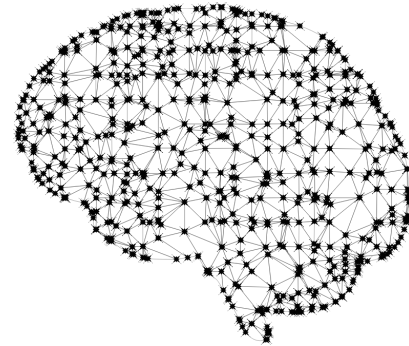
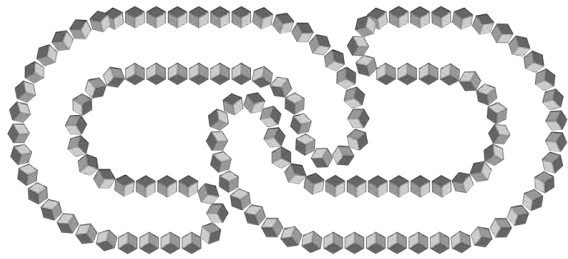
#36



Republic Of Georgia To Pilot Land Titling On
Blockchain With Economist Hernando De Soto, BitFury

Bitfury, Republic of Georgia Push Ahead With Blockchain Land-Titling Project

Republic of Georgia to Introduce Blockchain
Platform for Real Estate Documents



Modern government is inventive government.

Government needs inventors and builders, too.



**LABORATORIO
| PARA LA
CIUDAD**



DIREMA

A58600

MX

RUTA

00118-00

A Series of Staged Tests.



Can you accurately collect information on formal and informal stops?



May 2015

Can outsiders successfully contribute?



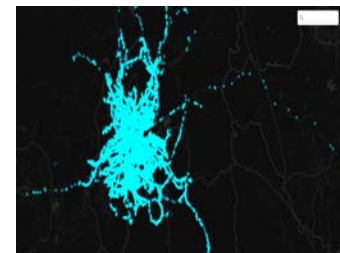
August 2015

Can a game motivate engagement? Do cash prizes enhance?



October 2015

Will collected data be leveraged and made useful?



February 2016

It's not risking more. It's risking better.

Should the Mayor declare it a success?

- A. Yes, because it was
- B. No, because it wasn't
- C. Yes, even though it wasn't

Techniques for experimentation
+ Digital tools
+ Try culture

More inventive government

1. Tell the public experiments are for learning.

2. Stage budgets.

Stop what's not working. Scale what is.

3. Experiment with the public. Not on them.

4. Remind people when the *status quo* is the less safe choice.

5. Build “portfolios” of experiments.

VOTE FOR

Mitchell Weiss I will lead

your nation like my mom leads me

U.S. ~~merica~~

U.S.A.



UNited States



NEW URBAN
MECHANICS 



*BOSTON'S
INNOVATION
DISTRICT*

THE ONE FUND

1

BOSTON | 2013

One Fund Boston, Inc.
800 Boylston St.
Boston, MA 02119

One Fund Boston, Inc.
800 Boylston St.
Boston, MA 02119



See Tenthredine Printing
1000 Congress St.
Boston, MA 02119

What will you invent?



Slide 1. Photo by Mitchell Weiss

Slide 2. Google Maps

Slide 5 and 6. World Bank Group, "Doing Business Rankings" <http://www.doingbusiness.org/rankings>, accessed October 2017.

Slide 8. Art from openclipart.com.

Slide 24. http://media.governing.com/images/770*513/GOV-11_Menino.jpg