

Media List Template

For each reporter on your media list, collect the following information in a spreadsheet: The name of the outlet they work for, first and last name, pronouns, job title, topics they cover, phone number, email address, Twitter handle, and preferred method of communication.

Media List for [Municipality Name]'s STR Program

Newspapers (daily and weekly)

state newspapers

regional newspapers

local newspapers

neighborhood newspapers

Radio

local NPR station

local talk radio station

local drive-time news shows

public access radio

Television

local talk shows

local evening news

public access TV

Newspapers (daily and weekly)

Spanish-language

newspapers
radio stations/shows
TV stations/shows
other

Other languages

newspapers
radio stations/shows
TV stations/shows
other

Blogs/newsletters/websites/social media

chamber of commerce
neighborhood groups
realtors associations
landlord groups
bed & breakfast associations
homeowners associations
housing advocacy groups
renters rights groups
commercial real estate companies
residential real estate companies
other