GRANICUS

SpeakUp

Facilitate an online community dialogue

SpeakUp crowdsources information via an online forum to help agencies gather input, prioritize projects and make the best decisions for their community.

Providing the ability to engage citizens beyond in-person meetings, on their own schedule, SpeakUp offers a convenient and more-accessible online space to connect with local government. Organizations can invite larger audience participation by tapping into existing social media followers and inviting participation from their organization's website.

Survey constituents for early-stage feedback on community ideas, receive public input to truly understand areas of concern and open items for discussion amongst the larger group, all the while maintaining control of the conversation with built-in safeguards, such as login requirements, profanity filters and the option to flag inappropriate content.
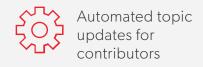
Additional perspective is available by running backend demographic and feedback analytics to build a representation of who is participating, where they're from and how they've interacted. Feedback can be passed directly into the hands of decision makers, most simply through integration with iLegislate, another powerful Granicus tool.

Foster online community feedback

Discussions, forums and survey options

Built in safeguards to maintain decorum

Automated topic updates for contributors

Demographic and feedback analytics